Exhibit No. 1
Artesian Water Company, Inc.
Docket No. ____

BEFORE THE DELAWARE PUBLIC SERVICE COMMISSION

DIRECT TESTIMONY

OF

PAULINE M. AHERN, CRRA PRINCIPAL AUS CONSULTANTS

ON BEHALF OF

ARTESIAN WATER COMPANY, INC.

APRIL 11, 2014

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Artesian Water Company Summary of Cost of Capital and Fair Rate of Return Based upon the Estimated Capital Structure at September 30, 2014

Type of Capital	Ratios (1)	Cost Rate	Weighted Cost Rate
Long-Term Debt Common Equity	49.46% 50.54%	5.84% (2) 10.90% (3)	2.89% 5.51%
Total	100.00%	10.0070 (0)	8.40%

Notes:

- (1) From Schedule PMA-4.
- (2) From Schedule PMA-5.
- (3) Based upon informed judgment from the entire study, the principal results of which are summarized on page 2.

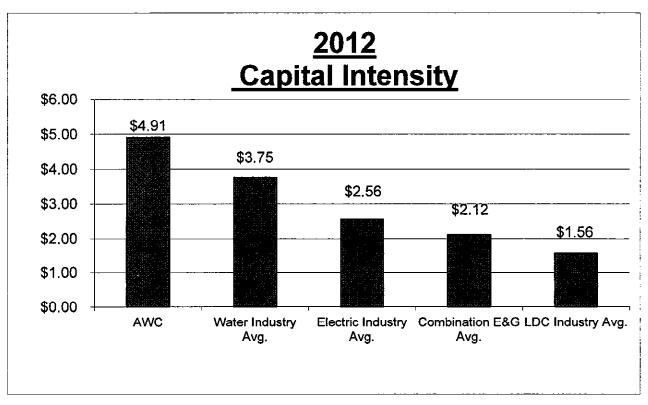
Artesian Water Company Brief Summary of Common Equity Cost Rate

No.	Principal Methods	Proxy Group of Nine Water Companies
1.	Discounted Cash Flow Model (DCF) (1)	8.58 %
2.	Risk Premium Model (RPM) (2)	11.26
3.	Capital Asset Pricing Model (CAPM) (3)	9.92
4.	Market Models Applied to Comparable Risk, Non-Price Regulated Companies (4)	10.98
5.	Indicated Common Equity Cost Rate before Adjustment for Business Risks	10.45 %
6.	Flotation Cost Adjustment (5)	0.20
7	Business Risk Adjustment (6)	0.25
8.	Recommended Common Equity Cost Rate	10.90 %

- Notes: (1) From page 1 of Schedule PMA-6.
 - (2) From page 1 of Schedule PMA-8.
 - (3) From page 1 of Schedule PMA-9.
 - (4) From page 1 of Schedule PMA-10.
 - (5) From Schedule PMA-11.
 - (6) Business risk adjustment to reflect AWC's greater business risk due to its small size relative to the proxy group as detailed in Ms. Ahern's accompanying direct testimony.

Artesian Water Company 2012 Capital Intensity of Artesian Water Company and AUS Utility Reports Utility Companies Industry Averages

		Average Net Plant (\$ mill)	Average Operating Revenue (\$ mill)	Capital Intensity (\$)	Capital Intensity AWC v. Other Industries (times)	
Artesian Water Company	\$	312.86	\$ 63.66	\$ 4.91	` ′	
Water Industry Average	\$	2,176.28	\$ 581.03	\$ 3.75	130.93%	
Electric Industry Average	\$	15,387.49	\$ 6,000.19	\$ 2.56	191.80%	
Combination Elec. & Gas Industry Average	\$	13,488.39	\$ 6,365.63	\$ 2.12	231.60%	
Gas Distribution Average	\$	3,348.51	\$ 2,149.69	\$ 1,56	314.74%	



Notes:

Capital Intensity is equal to Net Plant divided by Total Operating Revenue.

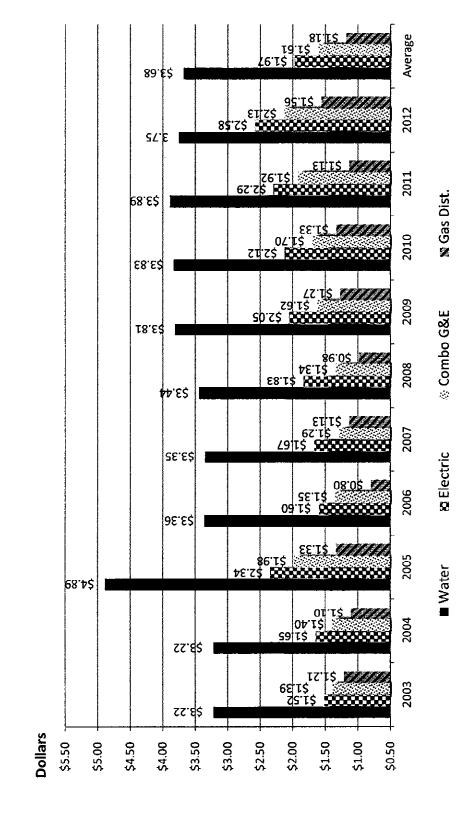
Source of Information:

EDGAR Online's I-Metrix Database Company Annual Forms 10-K

AUS Utility Reports - May 2013 Published By AUS Consultants

Company Provided Information

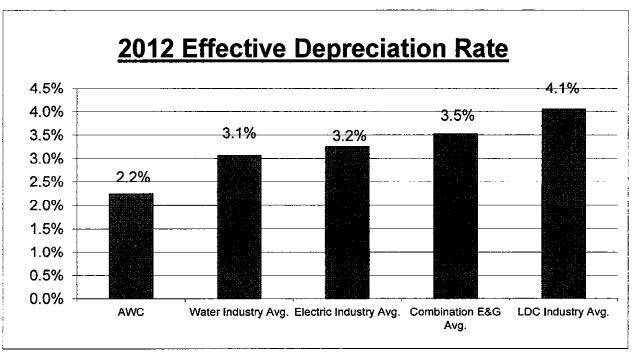
Capital Intensity of the AUS Utility Reports Companies 2003 - 2012



Source of Information: SEC Edgar I-Metrix Online Database

Artesian Water Company 2012 Depreciation Rate of Artesian Water Company and AUS Utility Reports Utility Companies Industry Averages

	D & Amo	oreciation epletion ort. Expense (\$ mill)	(verage Total Gross Plant Less CWIP (\$ mill)	Depreciation Rate (%)	Depreciation Rate AWC v. Other Industries	
Artesian Water Company	\$	7.36	\$	327.62	2.2%	(times)	
Water Industry Average	\$	73.48	\$	2,397.71	3.1%	70.97%	
Electric Industry Average	\$	642,42	\$	19,834.47	3.2%	68.75%	
Combination Elec. & Gas Industry Average	\$	659.14	\$	18,702.81	3.5%	62.86%	
LDC Gas Distribution Industry Average	\$	175.22	\$	4,318.74	4.1%	53.66%	



Notes:

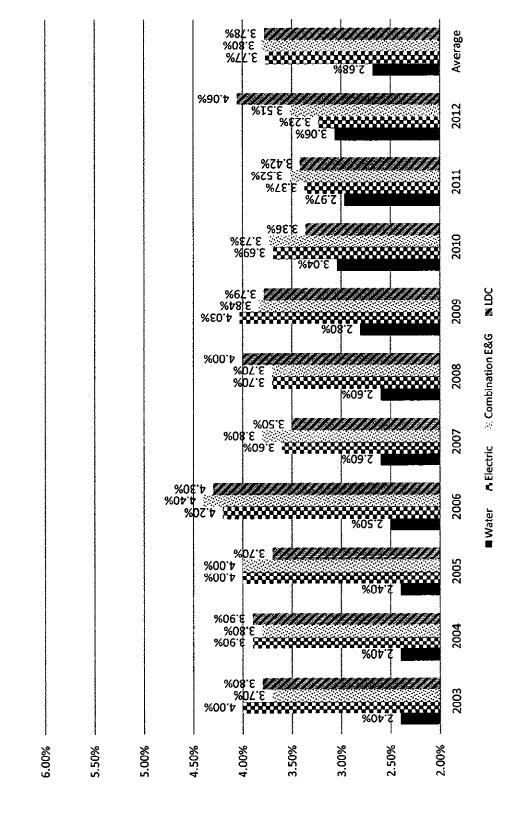
Effective Depreciation Rate is equal to Depreciation, Depletion and Amortization Expense divided by average beginning and ending year's Gross Plant minus Construction Work in Progress.

Source of Information: EDGAR Online's I-Metrix Database Company Annual Forms 10-K

AUS Utility Report - May 2013 Published by AUS Consultants

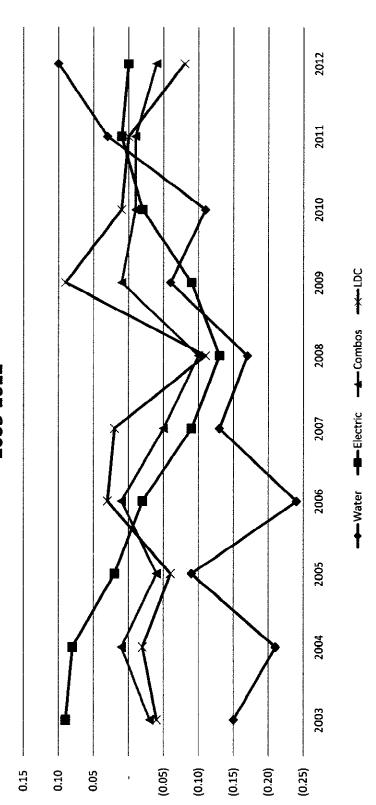
Company Provided Information

Depreciation Rates for the AUS Utility Reports Companies 2003-2012



Source of Information: SEC Edgar 1-Metrix Online

Free Cash Flow / Operating Revenues for the AUS Utility Reports Companies 2003-2012



Artesian Water Company CAPITALIZATION AND FINANCIAL STATISTICS (1) 2008 - 2012, Inclusive

CADITAL (ZATION CTATICTIOS	2012 2011 2010 2009 2008 (MILLIONS OF DOLLARS)						2008				
CAPITALIZATION STATISTICS AMOUNT OF CAPITAL EMPLOYED											
TOTAL PERMANENT CAPITAL	\$ 210.743		\$ 208.576		\$ 189.974		\$ 188.608		\$ 187.523		
SHORT-TERM DEBT TOTAL-CAPITAL EMPLOYED	\$210.743		\$ 208.576	, !	5.588 \$195.562		7.434 \$ 196.042	•	2.344 \$ 189.867	•	
INDICATED AVERAGE CAPITAL COST RATES (2)				•							
TOTAL DEBT	6.31	%	6.38	%	6.27	%	6.31	%	6,30	%	
CAPITAL STRUCTURE RATIOS											
											5 YEAR
BASED ON TOTAL PERMANENT CAPITAL:	50.05	O.t	E4.00	٠.	55.54	0.4	50.40	۰.	50.00	04	AVERAGE
LONG-TERM DEBT PREFERRED STOCK	5 0.95	%	51.62	70	55.51 -	%	56.10	70	56.93	%	54.22 % -
COMMON EQUITY	49.05		48.38		44.49		43.90		43.07		45.78
TOTAL	100.00	%	100.00	%	100.00	%	100.00	%	100.00	%	100.00 %
BASED ON TOTAL CAPITAL:											
TOTAL DEBT, INCLUDING SHORT-TERM PREFERRED STOCK	50.95 -	%	51.62 -	%	56.78 -	%	57.77 -	%	57.46 -	%	54.92 % -
COMMON EQUITY	49.05		48.38		43.22		42.23		42.54		45.08
TOTAL	100.00	%	100.00	%	100.00	%	100.00	%	100.00	%	<u>100.00</u> %
DIVIDEND PAYOUT RATIO	73.45	%	89.43	%	76.05	%	84.58	%	84.87	%	81.68 %
RATE OF RETURN ON AVERAGE COMMON EQUITY	9.13	%	7.44	%	8.66	%	8.50	%	7.62	%	8.27 %
TOTAL DEBT / EBITDA (3)	3.62	x	4.24	×	4.32	×	4.57	x	4.93	×	4.34 x
TOTAL DEBT / TOTAL CAPITAL	50.95	%	51.62	%	56.78	%	57.77	%	57.46	%	54.92 %

Notes:

- (1) All capitalization and financial statistics for the group are the arithmetic average of the achieved results for each individual company in the group, and are based upon financial statements as originally reported in each year.
- (2) Computed by relating actual total debt interest or preferred stock dividends booked to average of beginning and ending total debt or preferred stock reported to be outstanding.
- (3) Total debt as a percentage of EBITDA (Earnings before Interest, Income Taxes, Depreciation and Amortization)

Source of Information: Artesian Water Company's Annual Reports to the Delaware Public Service Commission

Proxy Group of Nine Water Companies CAPITALIZATION AND FINANCIAL STATISTICS (1) 2008 - 2012, Inclusive

	2012 2011 2010 2009 24 (MILLIONS OF DOLLARS)					
CAPITALIZATION STATISTICS		(,		
AMOUNT OF CAPITAL EMPLOYED TOTAL PERMANENT CAPITAL SHORT-TERM DEBT TOTAL CAPITAL EMPLOYED	\$1,801.379 <u>\$55,136</u> <u>\$1,856,515</u>	\$1,736.912 <u>\$81.076</u> \$1.817.988	\$1,712.951 \$53,463 \$1,766,414	\$1,641.561 <u>\$31,243</u> \$1.672.804	\$1,537.371 \$84,104 \$1,621,475	
INDICATED AVERAGE CAPITAL COST RATES (2) TOTAL DEBT PREFERRED STOCK CAPITAL STRUCTURE RATIOS	5.41 % 5.53	5.36 % 5.53	5.37 % 5.54	5.31 % 5.54	5.58 % 5.75	<u>5 YEAR</u> AVERAGE
BASED ON TOTAL PERMANENT CAPITAL: LONG-TERM DEBT PREFERRED STOCK COMMON EQUITY TOTAL	49.12 % 0.16 <u>50.72</u> 100.00 %	50.69 % 0.18 <u>49,13</u> 100.00 %	50.97 % 0.19 <u>48.84</u> 100.00 %	50.80 % 0.21 <u>48.99</u> 100.00 %	50.35 % 0.22 <u>49.43</u> 100.00 %	50.39 % 0.19 <u>49.42</u> 100.00 %
BASED ON TOTAL CAPITAL: TOTAL DEBT, INCLUDING SHORT-TERM PREFERRED STOCK COMMON EQUITY TOTAL	50.79 % 0.15 49.06 100.00 %	52.55 % 0.17 <u>47.28</u> 100.00 %	53.49 % 0.18 <u>46.33</u> 100.00 %	53.33 % 0.19 <u>46.48</u> 100.00 %	53.43 % 0.21 <u>46.36</u> 100.00 %	52.72 % 0.18 47.10 100.00 %
FINANCIAL STATISTICS						
FINANCIAL RATIOS - MARKET BASED EARNINGS / PRICE RATIO MARKET / AVERAGE BOOK RATIO DIVIDEND YIELD DIVIDEND PAYOUT RATIO	5,75 % 173.44 3.50 61.46	5.56 % 162.35 3.76 67.87	5.85 % 156.81 3.96 66.67	4.10 % 145.24 4.40 60.06	2.53 % 163.63 4.20 64.23	4.76 % 160.29 3.96 64.06
RATE OF RETURN ON AVERAGE BOOK COMMON EQUITY	9.94 %	8.99 %	8,98 %	6,99 %	6,39 %	8.26 %
TOTAL DEBT / EBITDA (3)	3.84 X	4,34 X	4,75 X	5.53 X	9.07 X	5.51 X
FUNDS FROM OPERATIONS / TOTAL DEBT (4)	20.65 %	18.82 %	17.10 %	16.41 %	16.14 %	17.82 %
TOTAL DEBT / TOTAL CAPITAL	50.79 %	52.55 %	53.49 %	53.33 %	53.43 %	52.72 %

Notes:

- All capitalization and financial statistics for the group are the arithmetic average of the achieved results for each individual company in the group, and are based upon financial statements as originally reported in each year.
- (2) Computed by relating actual total debt interest or preferred stock dividends booked to average of beginning and ending total debt or preferred stock reported to be outstanding.
- (3) Total debt relative to EBITDA (Earnings before Interest, Income Taxes, Depreciation and Amortization).
- (4) Funds from operations (sum of net income, depreciation, amortization, net deferred income tax and investment tax credits, less total AFUDC) plus interest charges as a percentage of total debt.

Source of Information: I-Metrix Database Company SEC Form 10-K

Capital Structure Based upon Total Permanent Capital for the Proxy Group of Nine Water Companies 2008 - 2012. Inclusive

	2012	<u>2011</u>	2010	2009	2008	<u>5 YEAR</u> AVERAGE
American States Water Co.						
Long-Term Debt	42.49 %	45.48 %	44.30 %	46.95 %	46.25 %	45.09 %
Preferred Stock	0.00	0.00	0.00	0.00	0.00	0.00
Common Equity	57.51 100.00 %	54,54 100,00 %	55,70 100,00 %	53.05 100.00 %	53.75 100.00 %	54,91 100,00 %
Total Capital	100,00 %	100.00 %	100:00 /6	100,00	100,00 %	100,00
American Water Works Co., Inc.						
Long-Term Debt	54.30 %	55.72 %	56.73 %	56,98 %	53,75 %	55.49 %
Preferred Stock	0.21	0.27	0.29	0.30	0.32	0.28
Common Equity	45.49	44.01	42,98	42.72	45.93	44.23
Total Capital	100,00 %	100.00 %	100,00 %	100,00 %	100.00 %	100,00 %
Aqua America, Inc.	53.41 %	54,11 %	57,05 %	56.59 %	54.21 %	55,08 %
Long-Term Debt Preferred Stock	0.01	0.02	0.02	0.02	0.09	0,03
Common Equity	46.58	45.87	42.93	43.39	45.70	44.89
Total Capital	100,00 %	100,00 %	100.00 %	100,00 %	100,00 %	100.00 %
		=				
Artesian Resources Corp.				_		
Long-Term Debt	47.60 %	48.93 %	52.84 %	54.12 %	59.57 %	52.61 %
Preferred Stock	0.00 52.40	0.00 51.07	0.00 47.16	0.00 45.88	0.00 40.43	0.00 47.39
Common Equity Total Capital	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %
California Water Service						
<u>Group</u>						
Long-Term Debt	50.39 %	52.04 %	52.51 %	47.93 % 0.00	41.88 % 0.00	48.95 % 0.00
Preferred Stock Common Equity	0,00 49,61	0.00 47,96	0.00 47.49	52,07	58,12	51.05
Total Capital	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %
•			-			
Connecticut Water Service						
inc.						
Long-Term Debt	49.03 %	53.05 %	49.32 %	50.59 %	46.94 %	49.79 %
Preferred Stock	0.21	0.30	0.34	0.35	0.39	0.32
Common Equity Total Capital	50.78 100,00 %	46,65 100.00 %	50.34 100.00 %	49.06 100,00 %	52,67 100.00 %	49.89 100.00 %
rotal Capital	100,00 %	100.00 %	100.00 /6	700,007	100.00	100,00
Middlesex Water Company	43.53 %	43.12 %	43,91 %	47.35 %	49.10 %	45,40 %
Long-Term Debt Preferred Stock	43.53 %	43.12.76	1,07	1.24	1.22	1.12
Common Equity	55.45	55,82	55.02	51.41	49,68	53.48
Total Capital	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %	100,00 %
SJW Corporation						
Long-Term Debt	55.39 %	56.63 %	53.79 %	49,52 %	46.08 %	52.28 %
Preferred Stock	0.00	0,00	0.00	0.00	0.00	0.00
Common Equity Total Capital	44.61 100.00 %	43,37 100.00 %	46.21 100,00 %	50.48 100.00 %	53.92 100.00 %	47.72
голаг Саркаг	100.00	100.00 %	700,00	100.00	100.00	
York Water Company						
Long-Term Debt	45.98 %	47.16 %	48.28 %	47.16 %	55.31 %	48.78 %
Preferred Stock	0.00	0,00	0.00	0.00	0.00	0,00
Common Equity	54.02	52.84	51.72	52.84	44.69	51.22
Total Capital	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %
Proxy Group of Nine Water						
Companies						
Long-Term Debt	49.12 %	50.69 %	50.97 %	50.80 %	50.35 %	50.39 %
Preferred Stock	0.16 50,72	0.18 49.13	0.19 48,84	0.21 48.99	0.22 49,43	0.19 49.42
Common Equity Total Capital	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %	100,00 %
rotal Capital	100.00 A	190.00 %	100.00 //			100,000

Source of Information EDGAR Online's I-Metrix Database Annual Forms 10-K

Artesian Water Company Projected Yest Year Capital Structure

Line No.	Type of Capital First Mortgage Bonds	Test Year <u>Balance</u> \$103,870,493	Ratio 49.46%
2 3	Common Equity: Common Stock	79,258,479	
4	Retained Earnings	26,888,794	
5	Total Equity	106,147,273	50.54%
6	Total Capitalization	\$210,017,766	

Source of Information: Schedule DLV-4B.

Calculation of the Effective Cost of Long-Term Debt Artesian Water Company

Effective Rate	8.38%	5.64%	5.03%	5.23%	5.81%	4.49%	3.70%	3.79%	3.48%	3.46%	
Proceeds Ratio	97.51%	99.49%	94.37%	95.46%	99.25%	99.76%	%09'96	96.17%	97.92%	98.27%	
Net Proceeds	19,502,625	24,872,454	14,532,282	23,865,754	14,888,071	4,296,896	1,327,707	2,100,960	2,930,826	2,492,596	
Issuance	497.375	127.546	867,718	1,134,246	111,929	10,248	46,665	83,740	62,385	43,993	
ited Principal	20 000 000	25,000,000	15,400,000 (1)	25,000,000	15,000,000	4,307,144	1,374,372 (2)	2,184,700 (3)	2,993,211	2,536,589 (4)	
Adjusted Int Pate	8 17%	5.61%	4.75%	4.99%	5.76%	4.48%	3.57%	3.64%	3.41%	3.40%	
o eterate	NeDale	242,024	<u> </u>	242.024	145,215						
<u> </u>	R 17%	6.58%	4.75%	5.96%	6.73%	4.48%	3.57%	3.64%	3.41%	3.40%	
\$ >	20	2 5	24	23	32 <u>1</u>	3 S	20	20	2 8	20	
	1										
	1/1/2024	0/1/2021	12/14/2043	12/31/2028	12/31/2033	1/1/2021	7/31/2023	11/1/2025	2/1/2031	20	
	Issuance Matuniy	0442003 0442023	12/5/2003 12/14/2043	8/1/2005 12/31/2028	12/1/2008 12/31/2033	1/1/2001 1/1/2021	8/1/2003 7/31/2023	11/7/2003 11/1/2025	2/2/2011 2/1/2031	7/1/2032 20	

Notes:
(1) Beginning 1/1/2014 the Q Bond has an insurance premium of \$26,950 (\$840,768 +\$26,950 =\$867,718)
(2) The 3.57% loan had an original filing amount of \$2,900,285. Actual proceeds are identified above.
(3) The 3.64% loan had an original filing amount of \$5,456,495. Actual proceeds are identified above.
(4) The 3.40% loan had an original filing amount of \$3,606,720. The balance shown represents the est proceeds to be received.

Source of Information: Schedule DLV-4C

Artesian Water Company Calculation of the Embedded Cost of Debt

Weighted Cost	1.61%	1.36%	0.75%	1.26%	0.58%	%90.0	0.02%	0.04%	0.08%	0.08%	5.84%
Effective Rate	8.38%	5.64%	5.03%	5.23%	5.81%	4.49%	3.70%	3.79%	3.48%	3.46%	
Percent to Total	19.25%	24.07%	14.83%	24.07%	8.96%	1.41%	0.62%	1.16%	2.36%	2.27%	
Outstanding Balance	20,000,000	25,000,000	15,400,000	25,000,000	10,350,000	1,467,202	642,847	1,202,970	2,451,591	2,355,882	103,870,492
Interest Rate	8.17%	6.58%	4.75%	2.96%	6.73%	4.48%	3.57%	3.64%	3.41%	3.40%	
Date of Maturity	1/1/2021	9/1/2022	12/14/2043	12/31/2028	12/31/2033	1/1/2021	7/31/2023	11/1/2025	2/1/2031	7/1/2032	
Series	0	<u> Դ</u>	Œ	œ	ဟ	SRF	SRF	SRF	SRF	SRF	
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Source of Information: Company Provided

Artesian Water Company Indicated Common Equity Cost Rate Using the Discounted Cash Flow Model for the Proxy Group of Nine Water Companies

	1	<u>2</u>	<u>3</u>	4	<u>5</u>	<u>6</u>	<u>7</u>	<u>8</u>
Proxy Group of Nine Water Companies	Average Dividend Yield (1)	Value Line Projected Five Year Growth in EPS (2)	Reuters Mean Consensus Projected Five Year Growth Rate in EPS	Zack's Five Year Projected Growth Rate in EPS	Yahoo! Finance Projected Five Year Growth in EPS	Average Projected Five Year Growth in EPS (3)	Adjusted Dividend Yield (4)	Indicated Common Equity Cost Rate (5)
American States Water Co. American Water Works Co., Inc. Aqua America, Inc. Artesian Resources Corp. California Water Service Group Connecticut Water Service, Inc. Middlesex Water Company SJW Corporation York Water Company	2.90 % 2.67 2.58 3.76 2.89 2.93 3.75 2.62 2.80	7.00 % 8.50 10.00 NA 7.00 6.50 4.00 7.50 6.50	1.00 % 8.90 7.40 NA 6.00 NA NA NA	1.00 % 7.20 5.90 NA 6.00 5.00 NA NA NA	1.00 % 6.85 5.80 4.00 6.00 5.00 2.70 14.00 4.90	2.50 % 7.86 7.28 4.00 6.25 5.50 3.35 10.75 5.70	2.94 % 2.77 2.67 3.84 2.98 3.01 3.81 2.76 2.88	5.44 % 10.63 9.95 7.84 9.23 8.51 7.16 13.51 8.58
Average Median								8.98 % 8.58 %

NA≠ Not Available NMF = Not Meaningful Figure

Notes:

- (1) Indicated dividend at 03/03/2014 divided by the average closing price of the last 60 trading days ending 03/03/2014 for each company.

- (2) From pages 3 through 11 of this Schedule.
 (3) Average of columns 2 through 5 excluding negative growth rates.
 (4) This reflects a growth rate component equal to one-half the conclusion of growth rate (from column 6) x column 1 to reflect the periodic payment of dividends (Gordon Model) as opposed to the continuous payment. Thus, for American States Water Co., 2.90% x (1+(1/2 x 2.50%)) = 2.94%.
- (5) Column 6 + column 7.

Source of Information:

Value Line Investment Survey www.reuters.com Downloaded on 03/04/2014 www.zacks.com Downloaded on 03/04/2014 www.yahoo.com Downloaded on 03/04/2014

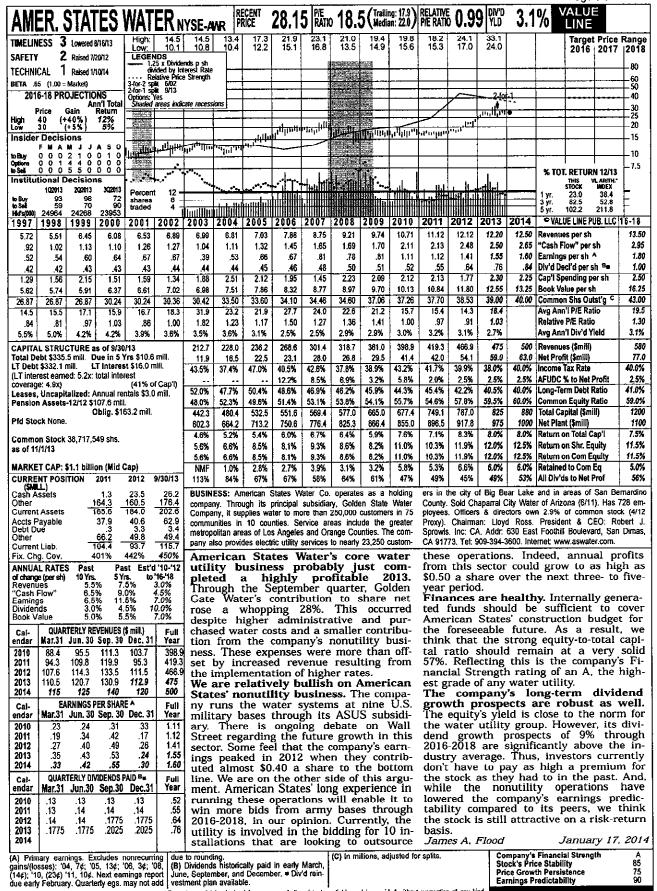
Artesian Water Company Hypothetical Example of the Inadequacy of A DCF Return Rate Related to Book Value When Market Value is Greater / Less than Book Value

Based on the Proxy Group of Nine Water Companies

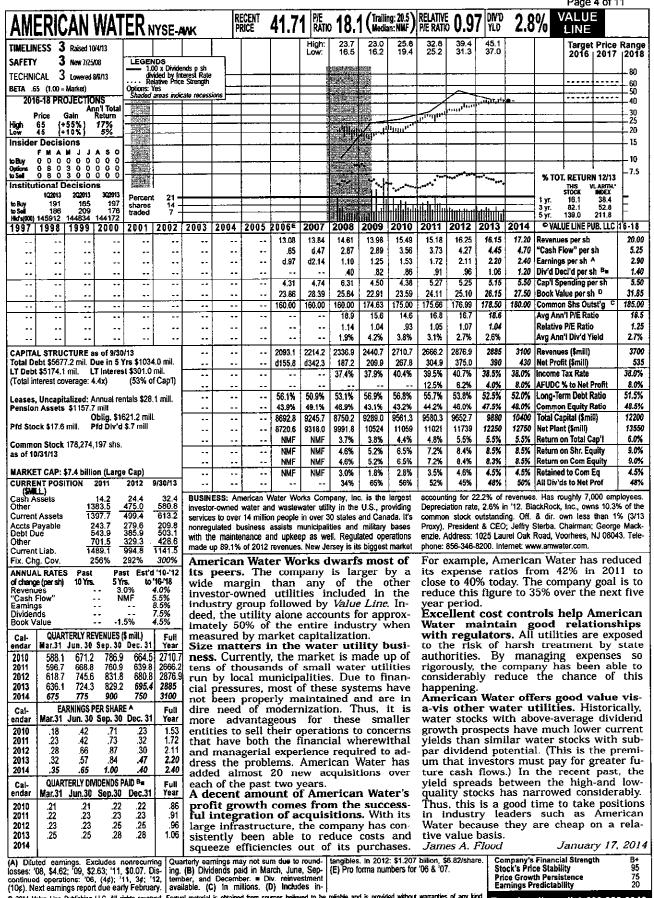
		Viator Compe	***************************************
		Column A	Column B
Line No.		Market Value	Book Value
1.	- Per Share	\$ 27.34 (1)	\$ 13.57 (2)
2.	DCF Cost Rate (3)	8.98%	8.98%
3.	Return in Dollars (4)	\$ 2.455	\$ 1.219
4.	Dividends (5)	\$ 0.839	\$ 0.839
5.	Growth in Dollars (6)	\$ 1.616	\$ 0.380
6.	Return on Market Value (7)	8.98%	4.46%
0.	Rate of Growth on Market		
7.	Value (8)	5.91%	1.39%

Notes:

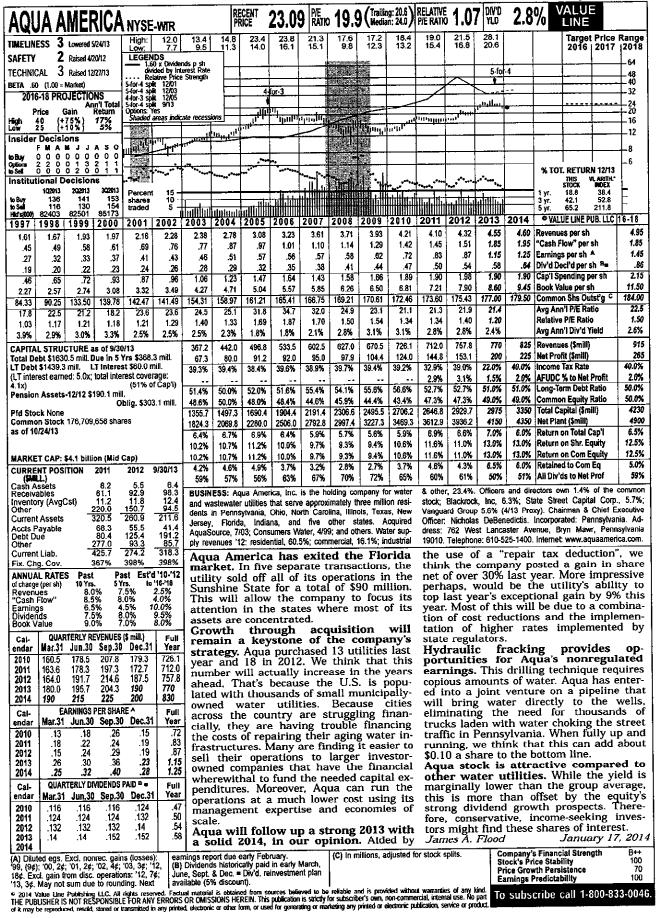
- (1) Average price of the proxy group of nine water companies as shown on page 2 of Schedule PMA-12.
- (2) Average book value of the proxy group of nine water companies as shown on page 2 of Schedule PMA-12.
- (3) Average DCF cost rate from page 1 of this Schedule.
- (4) Line 1 x Line 2.
- (5) Dividends are based on a 3.07% adjusted dividend yield which is the average adjusted dividend yield of the proxy group of nine water companies.
- (6) Line 3 Line 4.
- (7) Line 3 / Line 1.
- (8) Line 7 / Line 1.



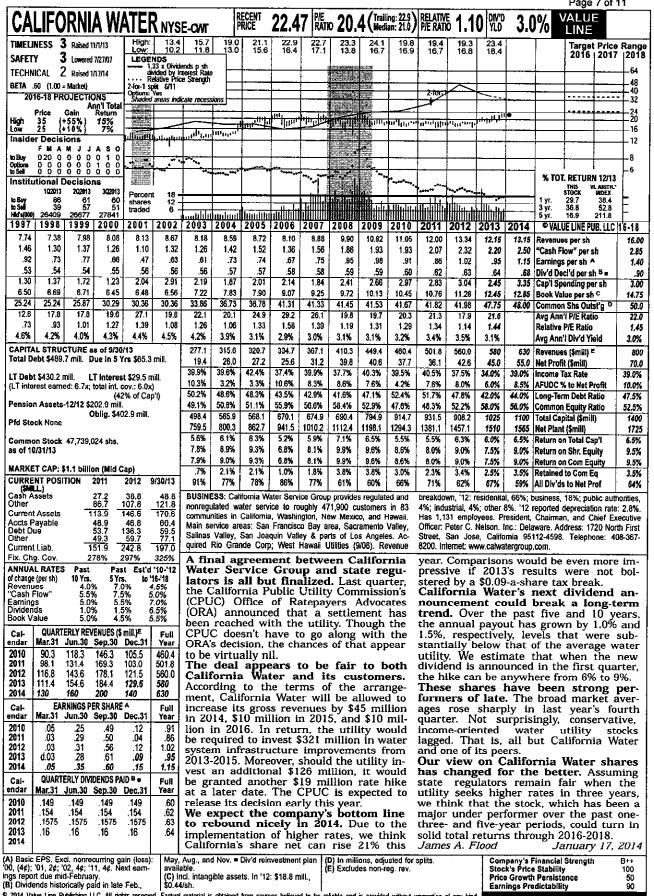
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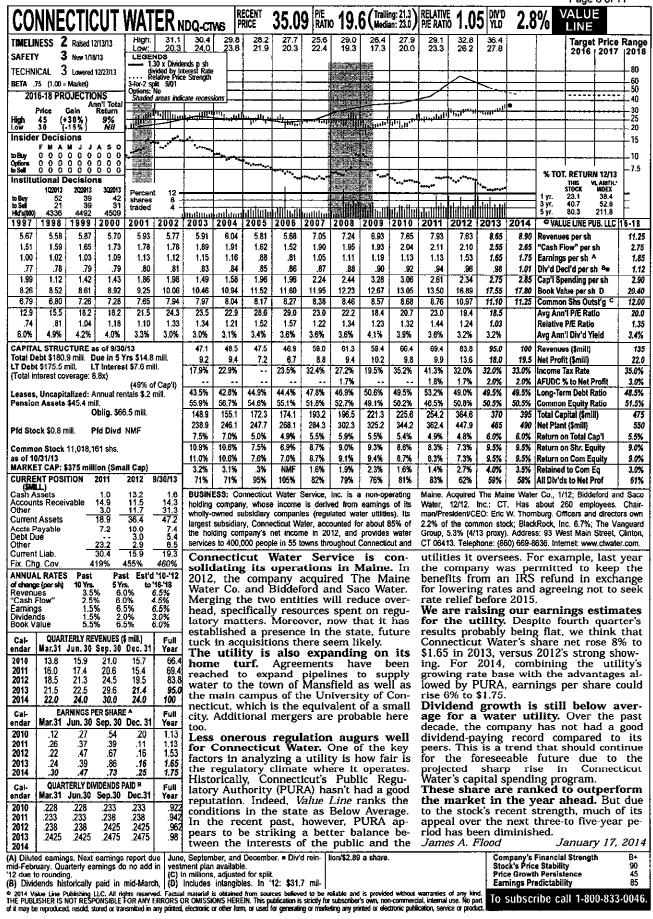


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Earnings Predictability

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Company's Financial Strength Stock's Price Stability Price Growth Persistence Earnings Predictability

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8.54 13.4	9.82 15.2	10.00 17.6	10.11	10.17 24.6	10.36 23.5	10.48 30.0	11.36 26.4	11.58 27.4	13.17	13.25 21.6	13.40 19.8	13.52 21.0	15.57 17.8	15.70 21.7	15.82 20.8	16.00 20.3	16.25		n Shs Ou i'l P/E Rai		17.1 20
.77	.79	1.00	1.87	1.26	1.28	1.71	1.39	1.46	1.23	1.15	1.19	1.40	1.13	1.36	1.33	1.13		_	P/E Ratio		1.
6.3%	5.4%	4.4%	4.2%	3.8%	3.7%	3.5%	3.4%	3.5%	3.7%	3.7%	4.0%	4.7%	4.2%	4.0%	4.0%	3.7%		-	'I Div'd Y	îeid	3.6
		CTURE a .4 mill. D)/13 /rs \$60.0	mill.	64.1 6.6	71.0 8.4	74.6 8.5	81.1 10.0	86.1 11.8	91.0 12.2	91.2 10.0	102.7 14.3	102.1 13.4	110.4 14.4	115 16.0		Revenue Net Prof			1: 20
	t \$130.6 i rest cove	mill. L rage: 4.1:		st \$7.0 mi	II.	32.8%	31.1%	27.6%	33.4%	32.6%	33.2%	34.1%	32.1%	32.7%	33.9%	34.0%	34.0%	Income 1	Tax Rate		34.0
•		·	,	(41% o	f Cap'l)	53.8%	53.8%	55.3%	49.5%	49.0%	45.6%	46.6%	6.8% 43.1%	6.1%	3.4% 41.5%	4.5%		AFUDC Long-Te			43.0
Pensio	n Assets	-12/12 \$3		0		44.0%	42.5%	41.3%	47.5%	49.6%	51.8%	52.1%	55.8%	56.6%	57.4%	57.5%	57.0%	Commo	a Equity f	Ratio	57.0
Pfd Sto	ck \$2.9 r	nill. Pfd D)blig. \$62)iv'd: \$.1			181.1 230.9	214.5 262.9	231.7	264.0 317.1	268.8 333.9	259.4 366.3	267.9 376.5	310.5 405.9	312.5 422.2	316.5 435.2	325 445		Total Ca Net Plan		ili)	40 5
Commo	on Stock	15,919,9	74 shs.			5.0%	5.1%	5.0%	5.1%	5.6%	5.8%	5.0%	5.7%	5.2%	5.4%	6.0%	7.0%	Return o	n Total C		5.5
as of 10	0/31/13					7.9% 8.0%	8.5% 9.0%	8.2% 8.6%	7.5% 7.8%	8.6% 8.7%	8.6% 8.9%	7.0% 7.0%	8.1% 8.2%	7.5% 7.5%	7.8% 7.8%	8.5% 8.5%		Return o Return o			9.0° 9.0°
		\$325 mill				NMF	.9%	.6%	1.3%	1.8%	2.0%	.1%	2.1%	1.0%	1.4%	2.0%	2.5%	Retained	to Com	Eq	3.0
(\$M	INT POSI LL)	NOIT	2011		9/30/1 3 3.0	106%	90%	94%	84% Vater Con	79%	78%	98%	75%	87%	83%	76%	!	All Div'd			70
Cash A Other			3.1 19.8 22.6	3.0 21.6	24.3	and ope	eration o	f regulate	d water u	tility syst	lems in N	ew Jerse	ey, Del-	At 12/3	1/12, the	esex Syst	y had 2	79 emplo	yees. In	corporate	ed: N.
Accts F	l Assets Payable		22.9 5.7	24.6 3.8	27.3 4.4				a. It also en behalf o							and Cha commo					
Debt D Other			4.6 36.4	11.1 41.1	35.8 12.1				System p ify in Mid					Group,	5.7% (4/	13 proxy) -634-1500	. Addres	s: 1500 l	Ronson I	Road, Ise	elin, N
Current Fix. C h			46.7 80% 4	56.0 410%	52.3 415%				ter's							ey la			_		
	L RATES e (per sh)	Past 10 Yrs.	Pas 5 Yr		'10-'12 16-18	hike	was	sub	par fo	or a	wate	r uti	lity.	count	ed for	r almo	st \$5	millio	n in r	evenu	ues.
Reveni "Cash l	ies	1.5°	% 1.4	0% 3	5.5%	1.3%	, vers	us th	crease e indu	stry a	payot averaș	ge of	over			le, re ently					
Earning Dividen	s	3.5° 1.5°	% 2.1 % 1.	5% 4	1.0% 1.5%	5%.	Моге	over, i	this re he nin	prese	ents ti	ne lov	vest			ıbsidia re an					
3ook V	alue	4.5	% 4.0	0% 2	2.0%				ers. It					recov	er cos	sts us	ed to	repai	ir and	l upg	rade
Cal- endar		TERLY RE' Jun. 30		\$ mill.) Dec. 31	Full Year				which share		annua	l incr	ease			syste ease					
2010	21.6	26.5	29.6	25.0	102.7	Long	g-teri	n div	idend	grov				tively	. Very	/ favoi	rable :	ruling	s wou	ıld pro	oba-
2011 2012	24.0 23.5	26.1 27.4	28.7 32.3	23.3 27.1	102.1 110.4				v ave : ear pe							ur ea h 201			nates	conse	erva
2013 2014	27.0 30.0	29.1 30.0	31.3 35.0	27.6 30.0	115 125	yearl	y ra	ises `t	o ren	nain	in th	e 1%	6-2%	The	capi	tal s	pend	ing			
Cal-		RNINGS P			Full				this is idend							eased 75 m					
endar	Mar.31	Jun. 30	Sep. 30	Dec. 31	Year	ргоўі	des Ì	ittle 1	room f	or fu	iture i	increa	ises.	years	to t	upgrad	de an	d exp	oand	its it	nfra
2010 2011	.11 .17	.31 .23	.37 .32	.17 .12	.96 .84				ne rea t divid							Most the re					
2012 2013	.11 .20	.23 .28	.38 .36	.17 .16	.90 1.00	full p	ercer	itage j	point l	nigher	r than	the t	typi-	more	pred	ictable	e and	carri	es hig	gher 1	mar
2014	.17	.28	.40	.20	1.05				7. (invo and ac							the c of the			and	muus	urial
Cal- endar		ERLY DIV Jun.30			Full Year	retur	n for	the p	otentia					We ₁	woule	d adv	vise i	inves			
-11461	181011-01	4 UI 1. JU	25h.20	700.31	30.	in the	e ract	11 C.)						cical	. VI L	his st	LUCK I	UL LE	re mu	ire ne	uig

.183 .185 .1875

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Middlesex has been hit with some bad

luck in the commercial and industrial markets. Last year, a large Hess refinery was shuttered. In addition, a major con-

tract to supply water to a large borough in

.72 .73 .74 .753

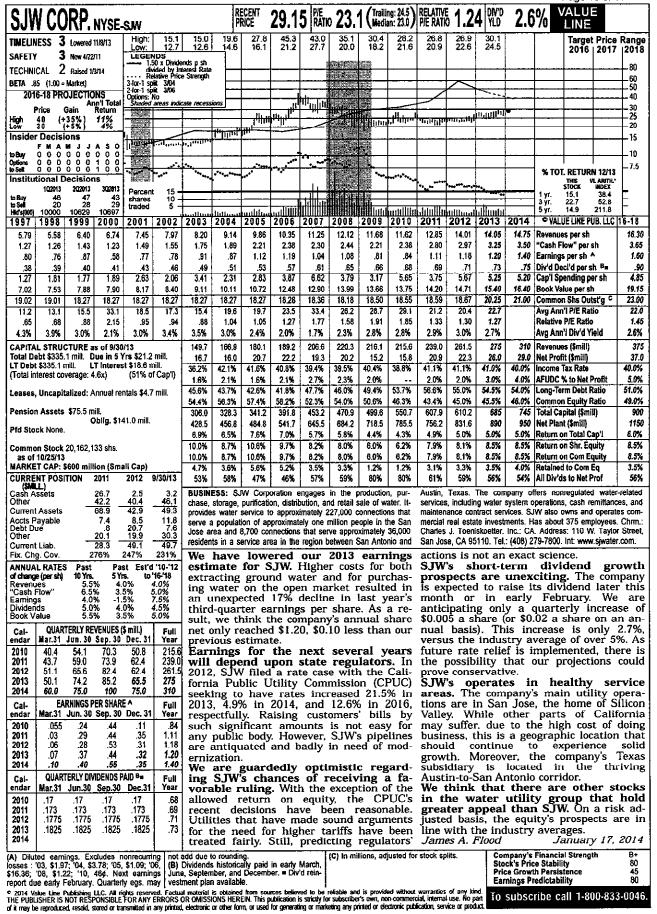
183

.185 .1875 .19

how gain sufficient traction to support a loftier dividend, there are more worth while selections in the water utility group.

James A. Flood January 17, 2014 Company's Financial Strength Stock's Price Stability Price Growth Persistence Earnings Predictability 8++ 95 40 80

Until the company's earnings can some-



YORK WATER N	_			R	ECENT RICE	<u>21.3</u>		ю 26.	7 (Trail Medi	ling: 29.7 ian: 25.0	RELATIV P/E RAT		4 PIVID	2.7	7% \	/ALU LINE		
MELINESS 5 Lowered 11/22/13	High: Low:	13.4 8.2	13.5 9.3	14.0	17.9 11.7	21.0 15.3	18.5 15.5	16.5 6.2	18.0 9.7	18.0 12.8	18.1 15.8	18.5 16.8	22.0 17.6				t Price 2017	
AFETY 2 New 7/19/13 ECHNICAL 2 Raised 1/3/14	LEGE	NDS .10 x Divid wided by I	ends p sh nterest Rate	. _							ļ			ļ		1000		L 64
ETA .70 (1.00 = Market)	2-for-1 sq 3-for-2 sq	elative Prio plit 5/02	ends p sh nterest Rate ce Strength										ļ		 -	-		44
2016-18 PROJECTIONS Ann'i Total	Options:	PMC 9406 No Careas ind	icate recess	ione 📙	 			1000	137	-								+ 3
Price Gain Return	JABORE	arcos sig	CAIC FECES	1015		San Lander.							,,,,, 	•				+24 20
gh 30 (+40%) 12% w 20 (-5%) 2% sider Decisions			di a m	12 ¹¹ 15 11	,,,	1111-111-	1.11,11,11	البلالا	11	1, 11	in netter	11111441,1			 		 	+1
F M A M J J A S O				111.11									·					† 1
Buy 004015025 dons 000000000 Bell 001000000																1		-8 -6
stitutional Decisions		•••	200	·····			•••••		M						% TOT	RETURI	N 12/13 AL ARITH.	-
102013 202013 302013 Buy 33 32 30 Self 21 26 23	Percen											*********	-04-4844	_	1 yr.	STOCK 21.7	MDEX 38.4	E
fs(000) 3375 3346 3451	traded	4 -	سالس	սումՈւր	11 1.11	Litter Land	ulilatite	ana tanihi	altılı				Lutillille		3 yr. 5 yr.	31.5 101.4	52.8 211.8	F
97 1998 1999 2000	+	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	†	JE LINE PI	ÜB. LLC	6.
	2.05 .59	2.05	2.17 .65	2.18 .65	2.58 .79	2.56 .77	2.79	2.89	2.95 .95	3.07 1.07	3.18 1.09	3.21 1.12	3.40 1.25	3.65 1.35	Revenue "Cash Fi	s per sh low" per s	sh	1
	.43	.40	.47	.49	.56	.58	.57	.57	.64	.71	.71	.72	.75	.90	Earnings	per sh A	١	1
	.75	.35	1.07	.39 2.50	1.69	.45 1.85	1.69	.49 2.17	.51 1.18	.52	.53	.54 .94	.55	.85	Div'd De Cap'l Sp			- 1
	3.79	3.90	4.06	4.65	4.85	5.84	5.97	6.14	6.92	7.19	7.45	7.73	7.85	8.70	Book Val	lue per st	1	5
	9. 46 17.8	9.55 26.9	9.63 24.5	10.33 25.7	10.40	11.20 31.2	11.27 30.3	11.37 24.6	12,55	12.69	12.79	12.92 24.4	13.00 26.3	12.60	Common Ava Ann	n Shs Out		12
	.91	1.47	1.40	1.36	1.40	1.68	1.61	1.48	1.46	1.32	1.50	1,55	1.47		Relative	P/E Ratio	,	1
PITAL STRUCTURE as of 9/30	4.4%	3.3%	3.2% 20.9	3.1% 22.5	2.9% 26.8	2.5%	2.8% 31.4	3.5% 32.8	3.6%	3.5%	3.1% 40.6	3.1% 41.4	2.8%		Avg Ann		ield	2.
al Debt \$84.9 mill. Due in 5 \	Yrs \$19.5		4.4	4.8	5.8	6.1	6.4	6.4	7.5	8.9	9.1	9.3	43.0 10.0	46.0 11.5	Revenue Net Profi			5
Debt \$84.9 mill. LT Interestal interest coverage: 2.9x)			34.8%	36.7%	36.7%	34.4% 7.2%	36.5% 3.6%	36.1% 10.1%	37.9%	38.5% 1.2%	35.3%	37.6%	36.0%	36.0%	Income 1			36.
nsion Assets 12/12 \$22.7 mill.	(45% o	f Cap'l)	43.4%	42.5%	44.1%	48.3%	46.5%	54.5%	45.7%	48.3%	1.1% 47.1%	1.1% 46.0%	1.0% 45.0%	1.0%	AFUDC 9			42.
Oblig. \$3-	4.7 mill.		56.6% 69.0	57.5% 83.6	55.9% 90.3	51.7%	53.5%	45.5%	54.3%	51.7%	52.9%	54.0%	55.0%	54.5%	Common	Equity R	latio	57.
Stock None			116.5	140.0	155.3	126.5 174.4	125.7 191.6	153.4 211.4	160.1 222.0	176.4 228.4	180.2 233.0	184.8 240.3	190 245	185 250	Total Car Net Plant		1)	1
mmon Stock 12,942,843 shs.			8.5% 11.4%	7.6% 10.0%	8.4%	6.2% 9.3%	6.7%	5.7%	6.2%	6.5%	6.4%	6.4%	6.5%	7.5%	Return o	n Total Ca		7.3
of 11/6/13			11.4%	10.0%	11.6% 11.6%	9.3%	9.5% 9.5%	9.2% 9.2%	8.6% 8.6%	9.8%	9.5% 9.5%	9.3% 9.3%	9.5% 9.5%	11.5% 11.5%	Return o			11.0
RKET CAP: \$275 million (Sma RRENT POSITION 2011	<u></u>	9/30/13	2.6% 77%	2.1% 79%	3.0% 74%	2.2% 77%	1.7% 82%	1.4% 85%	1.9% 78%	2.7% 72%	2.5%	2.4% 74%	3.0%	3.0%	Retained	to Com E	q	3.
(\$MEL) sh Assets 4.0	4.0	6.8						he oldest			73%	,	71%		All Div'ds 9%); other			6
counts Receivable 6.0	6.4 1.2	3.9 3.6	regulate	d water	utility in	the Unite	d States	. It has o	perated	contin-	sewer bi	lling serv	rices. Inc	orporated	i: PA. Yo	rk had 10	03 full-tin	ne e
rrent Assets 11.4	11.6 1.1	14.3	age dai	ly availal	bility was	35.0 mi	llion gatle	012, the constant in	ts servic	e terri-	ficers/dir	ectors or	wn 1.2%	of the o	CEO: J	stock (3/	13 proxy	(). A
bt Due 1	.1	5.0						O. Has mo			dress: 1	30 East	Market	Street Y	ork, Pen www.yorkw	nsylvania	17401.	Te
ment Liab. 5.3	<u>4.3</u> 5.5	6.9						any p							a rec			th
	156% st Est'd	154%	expe	rienc	ed li	ttle g	rowt	h in	the v	/ear	equity	y bas	е ге	sultin	ıg fro	m th	ne sh	nar
hange (persh) 10 Yrs. 5 Yr	a. to '	16-18						the c				• .			that rema		•. •	
ish Flow" 6.5% 6.5	5% 7	1.5% 1.0% 1.5%	reach	ing \$	0.75,	at b	est. T	ľhis r rin v	epres	ents	55% t	next y	/ear, a	and g	radual	lly ris	e to	579
	0% 5 0% 4	5.5% 5.0% 1.5%	botto	m lin	ie ha	s sho	wed	little	impr	ove-	also p	provid	le Yor	k wit	g solic h grea	i ima iter fl	nces lexibi	lity
- QUARTERLY REVENUES (Full	ment	. Mo: ed sli:	reover ghtly	, the over t	divi he sar	dend me tin	only ie ner	in- ind.	As th	ie ind	ustry	conti	inues iisitior	to cor	nsolid	ate
ar Mar.31 Jun.30 Sep.30 0 9.0 9.7 10.5	Dec. 31 9.8	Year 39.0	High	er ra	ites c	ould	possi	ibly p	rovid	le a	be ma	ide to	help	foster	earni	ngs gr	rowth	
1 9.6 10.5 10.5	10.0	40.6	nice York	is still	t o pr Il awa	orits iting	in 20	014, ł uling :	owe on a	ver. rate					e con th pr			
2	10.4	41.4 43.0	case	filed	last y	ear ii	n Pen	ınsylva	ınia.	The	raised	its :	divide	nd by	y 3.5%	6 last	quai	te
14 10.5 11.5 12.2	11.8	46.0						in tar rly \$5							verage this			
j- EARNINGS PER SHARE ar Mar.31 Jun. 30 Sep. 30		Full Year	that	it spe	ent ov	er th	e pas	t seve	ral y	ears	low th	ne ind	ustry	avera	age, it	migh		
0 .15 .18 .21	.17	.71	frasti	uctur	e.	•		eterior	_						n tren now		nked	
1 .17 .19 .19 12 .15 .17 .22	.16 .18	.71 .72	A sh	iare-i	epur	chase	pro	gram	wo	uld	(Low	est) í	for y	ear-a	head	relat	ive p	ег
3	.21 .22	.75 .85						hasr millio							outloc since			
I- QUARTERLY DIVIDENDS P		Full	autho	rized	by it	s boar	rd mo	re tha	ın a y	year	report	t, it n	ow ar	pears	that	all of	the c	on
lar Mar.31 Jun.30 Sep.30	Dec.31	Year	the a	moun	it rep	resent	ts mo	ound li	ın 9%						s are ice. Ir			
10 .128	.128 .131	.512 .524	the c	ompar	ıy's ou	itstan	ding s	shares			rent	price	earni	ngs r	atio o	f nea	rly 2	7 i
12 134 134 134 13 138 138 138	.134 .138	.535 .552	good	-	ice s ape.	neet York		ı ld re inance	_	ave	nıgn, eral n			water	utilit	y and	ıne į	ger
4 .1431	ľ		stren	gthen	ed ov	er the		sever				s A. F			Ja	nuary	y 17,	201
Diluted earnings. Next earnings February.		1	millions,	adjusted	for splits	i.									financial Stability		,	B+ 90
Nividends historically paid in mi	id-January	٧. <u> </u>					1						Pric	e Growth	Persiste	ence		70

(B) Dividends historically paid in mid-January,
April, July, and October.

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Artesian Water Company Current Institutional Holdings and Individual Holdings the Proxy Group of Nine Water Companies

	<u>1</u>	<u>2</u>
	March 03, 2014 Percentage of Institutional Holdings	March 03, 2014 Percentage of Individual Holdings (1)
Proxy Group of Nine Water		
Companies		
American States Water Co.	59.29 %	40.71 %
American Water Works Co., Inc.	80.62	19.38
Aqua America, Inc.	47.91	52.09
Artesian Resources Corp.	37.63	62.37
California Water Service Group	57.94	42.06
Connecticut Water Service, Inc.	40.23	59.77
Middlesex Water Company	38.24	61.76
SJW Corporation	52.96	47.04
York Water Company	<u>27.26</u>	<u>72.74</u>
Average	<u>49.12</u> %	50.88 %

Notes:

(1) (1 - column 1).

Source of Information:

pro.edgar-online.com, March 3, 2014

Artesian Water Company Summary of Risk Premium Models for the Proxy Group of Nine Water Companies

		Proxy Group of Nine Water Companies
Predictive Risk Premium Model ™ (PRPM™) (1)		11.67 %
Risk Premium Using an Adjusted Market Approach (2)		10.03_%
	Weighted Average (3)	<u>11.26</u> %

Notes:

- (1) From page 2 of this Schedule.(2) From page 3 of this Schedule.
- (3) Allocating a 75% weighting to PRPM™ results and 25% to the adjusted market approach as discussed in Ms. Ahern's direct testimony.

Affesian Water Company
Derivation of Common Equity Cost Rate
Using the Predictive Risk Premium Model TM (PRPM TM)
Proxy Group of Nine Water Companies (1)

	American States Water Co.	American Water Works Co., Inc.	Aqua America, Inc.	Artesian Resources Corp.	California Water Service Group	Connecticut Water Service, Inc.	Middlesex Water Company	SJW Corporation	York Water Company
GARCH Coefficient (2)	1.53539039	4.55424938	2.201821475	2.124202151	1.849771699	1.763372713	1.907163437	1.344368648	1.949912546
Average Variance (2)	0.39%	0.30%	0.47%	0.30%	0.31%	0.28%	0.27%	0.42%	0.46%
PRPM™ Derived Risk Premium (2)	7.41%	17.62%	13.29%	7.94%	7.14%	6.19%	6.35%	8.6.97%	11.26%
Risk-Free Rate (3)	4.40%	4.40%	4.40%	4.40%	4.40%	4.40%	4.40%	4,40%	4.40%
Indicated Cost of Common Equity	11.81%	AN	17.69%	12.34%	11.54%	10.59%	10,75%	11,37%	15.66%
								Average	12.72%

Notes:
(1) From first evallable trading month through January 2014.
(2) Based upon data from CRSP® Data © 2012, Center For Research in Security Prices (CRSP®), The University of Chicago Booth School of Business.
(3) From note 3 on page 2 of Schedule PMA-9.

11.67%

Median

Artesian Water Company Indicated Common Equity Cost Rate Through Use of a Risk Premium Model Using an Adjusted Total Market Approach

	Proxy Group of Nine Water Companies
Prospective Yield on Aaa Rated Corporate Bonds (1)	5.14 %
Adjustment to Reflect Yield Spread Between Aaa Rated Corporate Bonds and A Rated Public Utility Bonds	0.16(2)
Adjusted Prospective Yield on A Rated Public Utility Bonds	5.30 %
Adjustment to Reflect Bond Rating Difference of Proxy Group	(0.04) (3)
Adjusted Prospective Bond Yield	5.27 %
Equity Risk Premium (4)	4.76
Risk Premium Derived Common Equity Cost Rate	10.03 %
(1) Average consensus forecast of Moody's Aaa R bonds from Blue Chip Financial Forecasts (see this Schedule).	•
 (2) The average yield spread of A rated public utility rated corporate bonds of 0.16% from page 6 of (3) Adjustment to reflect the A1/A2 Moody's bond of group of nine water companies as shown on passchedule. The 4 basis point adjustment is derifted the spread between Aa2 and A2 Public Utility I = 0.04%). 	this Schedule. rating of the proxy rge 4 of this red by taking 1/6 of
	Adjustment to Reflect Yield Spread Between Aaa Rated Corporate Bonds and A Rated Public Utility Bonds Adjusted Prospective Yield on A Rated Public Utility Bonds Adjustment to Reflect Bond Rating Difference of Proxy Group Adjusted Prospective Bond Yield Equity Risk Premium (4) Risk Premium Derived Common Equity Cost Rate (1) Average consensus forecast of Moody's Aaa R bonds from Blue Chip Financial Forecasts (see this Schedule). (2) The average yield spread of A rated public utilit rated corporate bonds of 0.16% from page 6 of (3) Adjustment to reflect the A1/A2 Moody's bond r group of nine water companies as shown on pa Schedule. The 4 basis point adjustment is deri the spread between Aa2 and A2 Public Utility I

Artesian Water Company Comparison of Bond Ratings, Business Risk and Financial Risk Profiles for the Proxy Group of Nine Water Companies

Moody's	Standard & Poor's
Bond Rating	Bond Rating
March 2014	March 2014

Proxy Group of Nine Water Companies	Bond Rating	Numerical Weighting (1)	Bond Rating	Numerical Weighting (1)
American States Water Co. (2)	A2	6.0	A+	5.0
American Water Works Co., Inc. (3)	A1	5.0	A+	5.0
Aqua America, Inc. (4)	NR		AA-	4.0
Artesian Resources Corp.	NR		NR	
California Water Service Group (5)	NR		AA-	4.0
Connecticut Water Service, Inc. (6)	NR		A/A-	6.5
Middlesex Water Company	NR		Α	6.0
SJW Corporation (7)	NR		Α	6.0
York Water Company	NR		A-	7.0
A	verage A1/A2	5.5	A+	5.4

Notes:

- (1) From page 5 of this Schedule.
- (2) Ratings are those of Golden State Water
- (3) Ratings are those of Pennsylvania American Water.
- (4) Ratings are those of Aqua Pennsylvania, Inc.
- (5) Ratings are those of California Water Service
- (6) Ratings are those of Connecticut Water
- (7) Ratings are those of San Jose Water Co.

Source Information: Moody's Investors Service Standard & Poor's Global Utilities Rating Service

Moody's Comparison of Interest Rate Trends for the Three Months Ending January 2014 (1)

Spread - Public Utility Bonds		Baa over A				0.45 %
Spread - Publi		A over Aa				0.21 %
tility Bonds	Baa (Pub. Util.) over	Aaa (Corp.)				% 19.0
orporate v. Public U	Aa (Pub. Util.) A (Pub. Util.) Baa (Pub. over Aaa over Aaa Util.) over	(Corp.)				% 91.0
Spread - Co	Aa (Pub. Util.) over Aaa	(Corp.)				(0.05) %
		Baa Rated	% 60'9	5.25	5.24	5.19 %
	Public Utility Bonds	A Rated	4.63 %	4.81	4.77	4.74 %
		Aa Rated	4.44 %	4.59	4.56	4.53 %
	Corporate Bonds	Aaa Rated	4.49 %	4.62	4.63	4.58 %
		Months	January-14	December-13	November-13	Average of Last 3 Months

Notes: (1) All yields are distributed yields.

Source of Information: Mergent Bond Record, Februrary 2014, Vol. 81, No. 2.

Numerical Assignment for Moody's and Standard & Poor's Bond Ratings

Moody's Bond Rating	Numerical Bond Weighting	Standard & Poor's Bond Rating
Aaa	1	AAA
Aa1	2	AA+
Aa2	3	AA
Aa3	4	AA-
A1	5	A+
A2	6	A
A3	7	A-
Baa1	8	BBB+
Baa2	9	BBB
Baa3	10	BBB-
Ba1	11	BB+
Ba2	12	BB
Ba3	13	BB-
B	14	B+
B2	15	B
B3	16	B-

Artesian Water Company Judgment of Equity Risk Premium for the Proxy Group of Nine Water Companies

Line No.		Proxy Group of Nine Water Companies
1.	Calculated equity risk premium based on the total market using the beta approach (1)	4.54 %
2.	Mean equity risk premium based on a study using the holding period returns of public utilities with A rated bonds (2)	4.97
3.	Average equity risk premium	4.76_%
Notes:	(1) From page 8 of this Schedule.(2) From page 11 of this Schedule.	

Artesian Water Company Derivation of Equity Risk Premium Based on the Total Market Approach Using the Beta for the Proxy Group of Nine Water Companies

<u>Lîne No.</u>		Proxy Group of Nine Water Companies
	Based on SBBI Valuation Yearbook Data:	
1.	Ibbotson Equity Risk Premium (1)	5.60 %
2.	Ibbotson Equity Risk Premium based on PRPM [™] (2)	9.26
	Based on Value Line Summary and Index:	
3.	Equity Risk Premium Based on Value Line. Summary and Index (3)	3.81
4.	Conclusion of Equity Risk Premium (4)	6.98 %
5.	Adjusted Value Line Beta (5)	0.65
6	Beta Adjusted Equity Risk Premium	<u>4.54</u> %

Notes:

- (1) Based on the arithmetic mean historical monthly returns on large company common stocks from Ibbotson® SBBI® 2013 Valuation Yearbook Market Results for Stocks, Bonds, Bills, and Inflation minus the arithmetic mean monthly yield of Moody's Aaa and Aa corporate bonds from 1926 2012. (11.83% 6.23% = 5.60%).
- (2) The Predictive Risk Premium Model (PRPMTM) is discussed in Ms. Ahern's accompanying direct testimony. The Ibbotson equity risk premium based on the PRPMTM is derived by applying the PRPMTM to the monthly risk premiums between Ibbotson large company common stock monthly returns minus the average Aaa and Aa corporate monthly bond yields, from January 1928 through January 2014.
- (3) The equity risk premium based on the Value Line Summary and Index is derived from taking the projected 3-5 year total annual market return of 8.95% (described fully in note 1 of page 2 of Schedule PMA-9) and subtracting the average consensus forecast of Aaa corporate bonds of 5.14% (Shown on page 3 of this Schedule). (8.95% 5.14% = 3.81%).
- (4) Weighted average giving 50% to the PRPM™ results and 25% to Value Line and Ibbotson results as explained in Ms. Ahern's direct testimony.
- (5) Median beta derived from page 1 of Schedule PMA-9.

Sources of Information:

Ibbotson® SBBI® 2013 Valuation Yearbook - Market Results for Stocks, Bonds, Bills, and Inflation, Morningstar, Inc., 2013 Chicago, IL.

Industrial Manual and Mergent Bond Record Monthly Update.

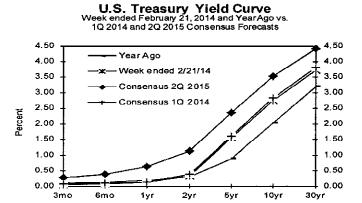
Value Line Summary and Index

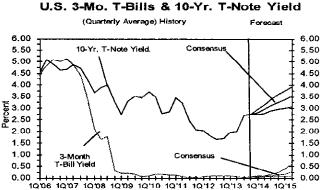
Blue Chip Financial Forecasts, March 1, 2014 and December 1, 2013

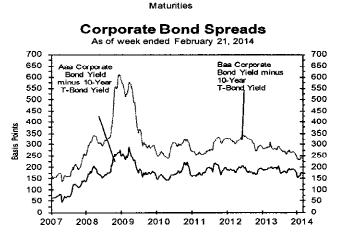
Consensus Forecasts Of U.S. Interest Rates And Key Assumptions¹

•	History								Consensus Forecasts-Quarterly Avg.					
	Average For Week Ending							Latest Q	1Q	20	3Q	4Q	1Q	2Q
Interest Rates	Feb. 21	Feb. 14	<u>Feb. 7</u>	Jan. 31	<u>Jan.</u>	Dec.	Nov.	4Q 2013	<u>2014</u>	2014	2014	2014	<u>2015</u>	<u> 2015</u>
Federal Funds Rate	0.06	0.06	0.07	0.07	0.07	0.09	0.08	0.09	0.1	0.1	0.1	0.2	0.2	.: 0.3
Prime Rate	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.3	3.3	3.3	3.3	3.3	3.3
LIBOR, 3-mo.	0.24	0.24	0.23	0.23	0.24	0.24	0.24	0.24	0.3	0.3	0.3	0.3	0.4	0.5
Commercial Paper, 1-mo.	0.06	0.06	0.06	0.05	0.05	0.06	0.05	0.06	0.1	0.1	0.1	0.2	0.2	0.3
Treasury bill, 3-mo.	0.05	0.04	0.07	0.04	0.04	0.07	0.07	0.06	0.1	0.1	0.1	0.1	0.2	0.3
Treasury bill, 6-mo.	0.08	0.09	0.08	0.07	0.07	0.10	0.10	0.09	0.1	0.1	0.2	0.2	0.3	0.4
Treasury bill, 1 yr.	0.12	0.12	0.12	0.11	0.12	0.13	0.12	0.12	0.1	0.2	0.3	0.3	0.5	0.6
Treasury note, 2 yr.	0.33	0.33	0.31	0.36	0.39	0.34	0.30	0.33	0.4	0.5	0.6	0.8	0.9	1,1
Treasury note, 5 yr.	1.54	1.53	1.48	1.55	1.65	1.58	1.37	1.44	1.6	1.7	1,9	2.0	2.2	2.3
Treasury note, 10 yr.	2.73	2.75	2.68	2.73	2.86	2.90	2.72	2.75	2,8	3.0	3.1	3,3	3.4	3.5
Treasury note, 30 yr.	3.70	3.69	3.63	3.65	3.77	3.89	3.80	3.79	3.8	3.9	4.1	4.2	4.3	4.4
Corporate Aaa bond	4.48	4.50	4.45	4.45	4.49	4.62	4.63	4.59	4.6	4.7	4.8	4.9	5.0	5.2
Corporate Baa bond	5.13	5.13	5.09	5.10	5.19	5.38	5.38	5.36	5.2	5.4	5.5	5.7	5.8	5.9
State & Local bonds	4.44	4.46	4.46	4,48	4.59	4.73	4.60	4.63	4.5	4.6	4.7	4.8	4.9	4.9
Home mortgage rate	4.33	4.28	4.23	4.32	4.43	4.46	4.26	4.30	4.4	4.6	4.7	4.8	5.0	5.1
	History								Consensus Forecasts-Quarterly					
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	-3Q	4Q	1Q	20
Key Assumptions	2012	2012	2012	2012	2013	2013	2013	<u>2013</u>	2014	2014	2014	2014	2015	2015
Major Currency Index	72.9	73.9	74.0	73.2	74.7	76.4	76.7	76.0	77.1	77.5	77.9	78.2	78.2	78.1
Real GDP	3.7	1.2	2.8	0.1	1.1	2.5	4.1	2.4	1.9	2.8	2.9	3.0	3.0	3.0
GDP Price Index	2.0	1.8	2.3	1.1	1.3	0.6	2.0	1.6	1.6	1.7	1.9	1.9	2.0	1.9
Consumer Price Index	2.1	1.4	1.7	2.4	1.2	0.4	2,2	1.1	1.8	1.8	2.1	2.0	2.0	2.1

Forecasts for interest rates and the Federal Reserve's Major Currency Index represent averages for the quarter. Forecasts for Real GDP, GDP Price Index and Consumer Price Index are seasonally-adjusted annual rates of change (saar). Individual panel members' forecasts are on pages 4 through 9. Historical data for interest rates except LIBOR is from Federal Reserve Release (FRSR) H.15. LIBOR quotes available from *The Wall Street Journal*. Interest rate definitions are same as those in FRSR H.15. Treasury yields are reported on a constant maturity basis. Historical data for Fed's Major Currency Index is from FRSR H.10 and G.5. Historical data for Real GDP and GDP Chained Price Index are from the Bureau of Economic Analysis (BEA). Consumer Price Index (CPI) history is from the Department of Labor's Bureau of Labor Statistics (BLS).









Long-Range Estimates:

The table below contains results of our semi-annual long-range CONSENSUS survey. There are also Top 10 and Bottom 10 averages for each variable. Shown are estimates for the years 2015 through 2019 and averages for the five-year periods 2015-2019 and 2020-2024. Apply these projections cautiously. Few economic, demographic and political forces can be evaluated accurately over such long time spans.

		20:-		ge For The	2019	Five-Year Averages 2015-2019 2020-2024		
nterest Rutes		<u>2015</u>	<u>2016</u>	2017	2018 3.6	3.9	2.5	3.7
. Federal Funds Rate	CONSENSUS	0.4	1.7	2.9	3.6	4.5	3.2	4,4
	Top 10 Average	0.8	2.6	3.9	4.2	3.1	1.6	2.9
	Bottom 10 Average	0.2	0.8	1.6	2.6	6.9	5.6	6.7
Prime Rate	CONSENSUS	3.5	4.8	6.0	6.6		6,2	7.4
	Top 10 Average	3.9	5.6	6.9	7.2	7.6	4.8	5.8
	Bottom 10 Average	3,3	4.1	5.0	5.7	6.1	2.9	4.0
. LIBOR, 3-Mo.	CONSENSUS	0.9	2.2	3.3	4.0	4,2	3.9	5.0
•	Top 10 Average	1.6	3.3	4.6	5.0	5.2	3.9 1.9	3.0
	Bottom 10 Average	0.4	1.1	2.0	2.8	3.3	2.6	3.7
. Commercial Paper, 1-Mo.	CONSENSUS	0.6	2.0	3.1	3.7	3.9		4.3
•	Top 10 Average	1.0	2.7	3.9	4.3	4.5	3.3	4.5 3.0
	Bottom 10 Average	0.3	1.3	2.3	2.9	3.1	2.0	
, Treasury Bill Yield, 3-Mo.	CONSENSUS	0.5	1.7	2.9	3.5	3.7	2.5	3.6
· • • • • • • • • • • • • • • • • • • •	Top 10 Average	1.0	2.7	3.9	4.3	4.5	3.3	4.3
	Bottom 10 Average	0.2	0.8	1.7	2.4	3.0	1,6	2.7
, Treasury Bill Yield, 6-Mo.	CONSENSUS	0.7	2.0	3.1	3.7	3.9	2.7	3.8
, , , , , , , , , , , , , , , , , , ,	Top 10 Average	1.2	2.9	4.1	4.5	4.6	3.5	4.5
	Bottom 10 Average	0,3	1.1	1.9	2.7	3.1	1.8	2.8
. Treasury Bill Yield, 1-Yr.	CONSENSUS	0.9	2.2	3.2	3.8	4.0	2.8	3.9
	Top 10 Average	1.5	3.2	4.3	4.7	4.8	3.7	4.6
	Bottom 10 Average	0.4	1.2	2.0	2.8	3.1	1,9	2.9
3. Treasury Note Yield, 2-Yr.	CONSENSUS	1.4	2.6	3.6	4.0	4.3	3.2	4.2
, ileasury more merce, a	Top 10 Average	2.0	3.5	4,5	4.9	5.0	4.0	4.9
	Bottom 10 Average	0.8	1.7	2.4	3.1	3.5	2.3	3.3
0. Treasury Note Yield, 5-Yr.	CONSENSUS	2.3	3.3	4.1	4.4	4.6	3.7	4.4
to. Heading Hote Links	Top 10 Average	2.9	4.0	4.8	5.1	5.3	4.4	5.1
	Bottom 10 Average	1.7	2.6	3.2	3.5	3,7	2.9	3.6
11, Treasury Note Yield, 10-Yr.	CONSENSUS	3.4	4.1	4.6	4.8	5.0	4.4	4.9
it. Heastily Note Told, 19 11	Top 10 Average	3.9	4.8	5.3	5.6	5.8	5.1	5.6
	Bottom 10 Average	2.8	3.5	3.8	4.0	4.1	3.7	4.0
12. Treasury Bond Yield, 30-Yr.	CONSENSUS	4.3	4.7	5.2	5,5	5.6	5.0	5.5
12. Heastly Bolld Tick, 30 III	Top 10 Average	4.8	5.5	6.0	6.3	6.5	5.8	6.2
	Bottom 10 Average	3.7	4.0	4.4	4.6	4.7	4.3	4.6
13. Corporate Aaa Bond Yield	CONSENSUS	4.9	5.4	5.9	6.2	6.3	5.7	6.2
13. Colporate Aaa Boliu Tielu	Top 10 Average	5.6	6.2	6.7	7.0	7.2	6.5	7.0
	Bottom 10 Average	4.2	4.5	4.9	5.2	5.3	4.8	5.3
13. Corporate Baa Bond Yield	CONSENSUS	5.9	6.3	6.8	7.1	7.2	6.7	7.0
13. Corporate Day Bond Tield	Top 10 Average	6.5	7.1	7.5	7.9	8.1	7.4	7.9
	Bottom 10 Average	5.1	5.4	5.7	6.1	6.1	5.7	6.0
14. State & Local Bonds Yield	CONSENSUS	4.8	5.2	5.6	5.7	5.7	5.4	5.5
14. State & Local Boilds Tick	Top 10 Average	5.2	5.9	6.3	6.5	6.6	6.1	6.3
	Bottom 10 Average	4.3	4.5	4.8	4.9	4.9	4.7	4.7
15 II Martagas Bata	CONSENSUS	5.1	5.6	6.1	6.4	6.5	5.9	6.4
15. Home Mortgage Rate	Top 10 Average	5.6	6.3	6.9	7.1	7.3	6.6	7.1
	Bottom 10 Average	4.4	5.0	5.3	5.5	5.6	5.2	5.6
composition of the control of the co	CONSENSUS	77.8	78.4	78.8	79.1	79.2	78.7	79.7
A. FRB - Major Currency Index	Top 10 Average	81.0	82.3	83.4	84.2	84.4	83.1	84.8
	Bottom 10 Average	74.6	74.3	74.0	73. <u>7</u>	74.0	74.1	74.7
	DOMONI 10 11 10 10			37	% Chang		Five-Ve:	ır Averages
					2018	2019	2015-2019	_
		<u> 2015</u>	<u>2016</u>	<u> 2017</u>	2016 2.6	2.5	2.7	2.4
B. Real GDP	CONSENSUS	3.0	2.9	2.7	2.9	2.9	3.1	2.7
	Top 10 Average	3.5	3.3	3.1		2.9	2.3	2.1
	Bottom 10 Average	2.5	2.5	2.3	2.1	2.1	2.1	2.1
C. GDP Chained Price Index	CONSENSUS	2.0	2.1	2.1	2.1		2.5	2.5
	Top 10 Average	2.5	2.5	2.6	2.5	2.5	1.7	1.7
	Bottom 10 Average	1.5	1.7	1.7	1.7	1.7	2.3	2.3
D. Consumer Price Index	CONSENSUS	2.2	2.3	2.3	2.3	2.3		2.8
	Top 10 Average	2.6	2.8	2.8	2.8	2.8	2.8	1.9
	Bottom 10 Average	1.7	1.9	1.9	1.9	2.0	1.9	1.9

Artesian Water Company Derivation of Mean Equity Risk Premium Based on a Study Using Holding Period Returns of Public Utilities

Line No.		Over A Rated Moody's Public Utility Bonds - AUS Consultants Study (1)
1.	Arithmetic Mean Holding Period Returns on the Standard & Poor's Utility Index 1926- 2012 (2):	10.69 %
2.	Arithmetic Mean Yield on Moody's A Rated Public Utility Yields 1926-2012	(6.53)
3.	Historical Equity Risk Premium	4.16 %
4.	Forecasted Equity Risk Premium Based on PRPM TM (3)	5.24
5.	Weighted Average of Historical and PRPM [™] Equity Risk Premium (4)	4.97 %
Notes: (1)	Based on S&P Public Utility Index monthly total returns a Utility Bond average monthly yields from 1928-2012, (Al	
(2)	Holding period returns are calculated based upon incom and interest) plus the relative change in the market value one-year holding period.	
(3)	The Predictive Risk Premium Model (PRPM TM) is applied of the monthly total returns of the S&P Utility Index and to Moody's A rated public utility bonds from 1928 - 2012.	
(4)	Weighted average allocates 75% to PRPM™ study resu historical results.	Its and 25% to

Artesian Water Company Indicated Common Equity Cost Rate Through Use of the Traditional Capital Asset Pricing Model (CAPM) and Empirical Capital Asset Pricing Model (ECAPM)

	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>
Proxy Group of Nine Water Companies	Value Line Adjusted Beta	Market Risk Premium (1)	Risk-Free Rate (2)	Traditional CAPM Cost Rate (3)	ECAPM Cost Rate (4)	Indicated Common Equity Cost Rate (5)
American States Water Co.	0.65	7.96 %	4.40 %	9.57 %	10.27 %	
American Water Works Co., Inc.	0.65	7.96	4.40	9.57	10.27	
Agua America, Inc.	0.60	7.96	4.40	9.18	9.97	
Artesian Resources Corp.	0.55	7.96	4.40	8.78	9.67	
California Water Service Group	0.60	7.96	4.40	9.18	9.97	
Connecticut Water Service, Inc.	0.75	7.96	4.40	10.37	10.87	
Middlesex Water Company	0.75	7.96	4.40	10.37	10.87	
SJW Corporation	0.85	7.96	4.40	11.17	11,46	
York Water Company	0.70	7.96	4.40	9.97	10.57	
Average	0.68			9.80 %	10.44 %	10.12 %
Median	0.65			9.57 %	10.27 %	9,92 %

See page 2 for notes.

Artesian Water Company, Inc. Development of the Market-Required Rate of Return on Common Equity Using the Capital Asset Pricing Model for the Proxy Group of Nine Water Companies Adjusted to Reflect a Forecasted Risk-Free Rate and Market Return

Notes:

(1) For reasons explained in Ms. Ahern's accompanying direct testimony, from the 13 weeks ending March 7, 2014, <u>Value Line Summary & Index</u>, a forecasted 3-5 year total annual market return of 8.95% can be derived by averaging the 13 weeks ending March 7, 2014 forecasted total 3-5 year total appreciation, converting it into an annual market appreciation and adding the <u>Value Line</u> average forecasted annual dividend yield.

The 3-5 year average total market appreciation of 31% produces a four-year average annual return of 6.98% ((1.31°.25) - 1). When the average annual forecasted dividend yield of 1.97% is added, a total average market return of 8.95% (1.97% + 6.98%) is derived.

The 13 weeks ending March 7, 2014 forecasted total market return of 8,95% minus the risk-free rate of 4.40% (developed in Note 2) is 4.55% (8.95% - 4.40%).

The Predictive Risk Premium Model (PRPMTM) market equity risk premium of 10.36% is derived by applying the PRPMTM to the monthly equity risk premium of large company common stocks over the income return on long-term U.S. Government Securities from January 1926 through January 2014.

The Morningstar, Inc. (Ibbotson Associates) calculated arithmetic mean monthly market equity risk premium of 6.55% for the period 1926-2012 results from a total market return of 11.83% less the arithmetic mean income return on long-term U.S. Government Securities of 5.28% (11.83% - 5.28% = 6.55%).

These three expectational risk premiums are then weighted, 50% weighting to the PRPM™ risk premium, and 25% to the Value Line and Ibbotson risk premiums resulting in a 7.96% weighted average market equity risk premium, which is then multiplied by the beta in column 1 of page 1 of this Schedule. (7.96% = (4.55% x 25%) + (10.36% x 50%) + (6.55% x 25%)).

(2) For reasons explained in Ms. Ahern's direct testimony, the risk-free rate that Ms. Ahern relies upon for her CAPM analysis is the average forecast of 30-year Treasury Note yields per the consensus of nearly 50 economists reported in the <u>Blue Chip Financial Forecasts</u> dated March 1, 2014 and December 1, 2013 (see pages 9 & 10 of Exhibit PMA-8). The estimates are detailed below:

	<u>30-Year</u>
	Treasury Note Yield
First Quarter 2014	3.80%
Second Quarter 2014	3.90%
Third Quarter 2014	4.10%
Fourth Quarter 2014	4,20%
First Quarter 2015	4.30%
Second Quarter 2015	4.40%
2015 - 2019	5.00%
2020 – 2024	<u>5.50%</u>
Average	<u>4.40%</u>

(3) The traditional Capital Asset Pricing Model (CAPM) is applied using the following formula:

 $R_S = R_F + \beta (R_M - R_F)$

Where R_S = Return rate of common stock R_F = Risk Free Rate β = Value Line Adjusted Beta R_M = Return on the market as a whole

(4) The empirical CAPM is applied using the following formula:

 $R_S = R_F + .25 (R_M - R_F) + .75 \beta (R_M - R_F)$

Where R_S = Return rate of common stock
R_F = Risk-Free Rate
β = Value Line Adjusted Beta

R_M ≠ Return on the market as a whole

Source of Information:

Value Line Summary & Index Blue Chip Financial Forecasts, March 1, 2014 and December 1, 2013

Value Line Investment Survey, (Standard Edition)
2013 Ibbotson® SBBI® Valuation Yearbook, Momingstar, Inc., 2013, Chicago, IL

Artesian Water Company Summary of Cost of Equity Models Applied to the Proxy Group of Non-Price-Regulated Companies Comparable in Total Risk to the Proxy Group of Nine Water Companies

Principal Methods		Proxy Group of Twenty-Eight Nor Price-Regulated Companies	า-
Discounted Cash Flow Model (DCF) (1)		11.88	%
Risk Premium Model (RPM) (2)		10.79	
Capital Asset Pricing Model (CAPM) (3)		10.27	
	Average	10.98	%

Notes:

- (1) From page 5 of this Schedule.(2) From page 6 of this Schedule.(3) From page 9 of this Schedule.

Artesian Water Company Basis of Selection of Comparable Risk Domestic Non-Price Regulated Companies

Proxy Group of Nine Water Companies	Value Line Adjusted Beta	Unadjusted Beta	Residual Standard Error of the Regression	Standard Deviation of Beta
American States Water Co. American Water Works Co., Inc. Aqua America, Inc. Artesian Resources Corp. California Water Service Group Connecticut Water Service, Inc. Middlesex Water Company SJW Corporation	0.70 0.65 0.60 0.55 0.65 0.75 0.70 0.85 0.70	0.48 0.44 0.36 0.30 0.40 0.58 0.54 0.70 0.48	3.3620 3.0655 2.5902 2.6477 2.7115 3.1061 2.6637 3.6057 3.1325	0.0650 0.0610 0.0501 0.0512 0.0524 0.0601 0.0515 0.0697 0.0606
York Water Company Average	0.68	0.48	2.9872	0.0580
Beta Range (+/- 2 std. Devs. of Beta) 2 std. Devs. of Beta	0.36 0.12	0.60		
Residual Std. Err. Range (+/- 2 std. Devs. of the Residual Std. Err.)	2.7246	3.2498		
Std. dev. of the Res. Std. Err.	0.1313			
2 std. devs. of the Res. Std. Err.	0.2626			

Artesian Water Company Proxy Group of Non-Price Regulated Companies Comparable in Total Risk to the Proxy Group of Nine Water Companies

Proxy Group of Twenty-Eight Non- Price-Regulated Companies	VL Adjusted Beta	Unadjusted Beta	Residual Standard Error of the Regression	Standard Deviation of Beta
	0.75	0.57	2.9742	0.0575
Gallagher (Arthur J.)	0.75 0.70	0.49	2.9372	0.0568
Baxter Intl Inc.	0.70 0.70	0.49	2.8839	0.0558
Bristol-Myers Squibb	0.75	0.55	3.1464	0.0608
Brown & Brown	0.75	0.42	2.7898	0.0540
ConAgra Foods	0.60	0.39	3.0449	0.0589
Capitol Fed. Finl	0.85	0.57	3.0568	0.0591
CenturyLink Inc.	0.75	0.59	2.7655	0.0535
Quest Diagnostics	0.75	0.60	2.9024	0.0561
Dun & Bradstreet DaVita HealthCare	0.75	0.46	2.8841	0.0558
	0.65	0.41	2.7538	0.0533
Haemonetics Corp.	0.60	0.36	2.8843	0.0558
Kroger Co.	0.70	0.53	3.1660	0.0612
Lancaster Colony	0.75	0.58	3.22 4 0	0.0623
McKesson Corp.	0.70	0.48	3.0066	0.0581
Mercury General	0.75	0.43	3.1630	0.0824
Mead Johnson Nutrition	0.65	0.39	3.2022	0.0619
Annaly Capital Mgmt.	0.03	0.59	3.0864	0.0597
Northwest Bancshares Owens & Minor	0.73	0.53	3.2368	0.0626
	0.75	0.46	2.8665	0.0554
Peoples United Finl Sherwin-Williams	0.70	0.48	2.9688	0.0574
Smucker (J.M.)	0.70	0.49	2,9429	0.0569
Silgan Holdings	0.75	0.56	2.8926	0.0559
Silgan Holdings Suburban Propane	0.70	0.54	3.0689	0.0593
•	0.70	0.49	2.9267	0.0566
Stericycle Inc. Waste Connections	0.70	0.53	2.7663	0.0535
Weis Markets	0.75	0.42	2.9050	0.0562
	0.70	0.47	2.9475	0.0570
Berkley (W.R.)	0.70	0.47	2.0110	<u> </u>
Average	0.69	0.50	2.9783	0.0584
Proxy Group of Nine Water				
Companies	0.68	0.48	2.9872	0.0580

Basis of Selection of the Group of Non-Price Regulated Companies Comparable in Total Risk to the Proxy Group of Nine Water Companies

The criteria for selection of the proxy group of twenty-eight non-price regulated companies was that the non-price regulated companies be domestic and reported in Value Line Investment Survey (Standard Edition).

The proxy group of twenty-eight non-price regulated companies were then selected based upon the unadjusted beta range of 0.36-0.60 and standard error of the regression range of 2.7246-3.2498 of the water proxy group.

These ranges are based upon plus or minus two standard deviations of the unadjusted beta and standard error of the regression. Plus or minus two standard deviations captures 95.50% of the distribution of unadjusted betas and standard errors of the regression.

The standard deviation of the water industry's standard error of the regression is 0.1313. The standard deviation of the standard error of the regression is calculated as follows:

Standard Deviation of the Std. Err. of the Regr. = Standard Error of the Regression
$$\sqrt{2N}$$

where: N = number of observations. Since Value Line betas are derived from weekly price change observations over a period of five years, N = 259

Thus, 0.1313 =
$$\frac{2.9872}{\sqrt{518}}$$
 = $\frac{2.9872}{22.7596}$

Source of Information: Value Line, Inc., December 15, 2013

Value Line Investment Survey (Standard Edition)

Artesian Water Company DCF Results for the Proxy Group of Non-Price-Regulated Companies Comparable in Total Risk to the Proxy Group of Nine Water Companies

Proxy Group of Twenty- Eight Non-Price- Regulated Companies	Average Dividend Yield	Value Line Projected Five Year Growth in EPS	Reuters Mean Consensus Projected Five Year Growth Rate in EPS	Zack's Five Year Projected Growth Rate in EPS	Yahool Finance Projected Five Year Growth in EPS	Average Projected Five Year Growth Rate in EPS	Adjusted Dividend Yield	Indicated Common Equity Cost Rate
Gallagher (Arthur J.	3.13 %	12,50 %	12.00 %	10.70 %	13.14 %	12.09 %	3,31 %	15.40 %
Baxter Inti Inc.	2.86	8.00	7.40	8.90	7.44	7.94	2.97	10.91
Bristol-Myers Squibb	2.74	10.00	13.00	10.80	13.50	11.83	2.91	14.74
Brown & Brown	1.31	14.00	14.00	10.70	15.53	13.56	1.40	14.96
ConAgra Foods	3.16	11.00	8.40	7.20	8,43	₿.76	3,30	12.06
Capitol Fed. Finl	2.51	6.00	5.00	3,50	5,00	4.88	2,57	7.45
CenturyTel, Inc.	7.08	8.00	0.30	0.30	(1,00)	2.87	7.18	10.05
Quest Diagnostics	2.46	7.00	9.80	10.60	9.84	9.31	2.57	11.88
Dun & Bradstreet	1.59	7.00	6.50	7.60	6.57	6.92	1.64	8.56
DaVita Inc.	-	14.00	12.00	10.90	11.96	12.22	•	NA
Haemonetics Corp.	_	11.00	13.00	12.30	13.00	12,33		NA
Kroger Co.	1.72	10.50	7.90	7.20	7.90	8.38	1.79	10.17
Lancaster Colony	2.03	6.00	NA	NA.	7.00	6.50	2.10	8.60
McKesson Corp.	0.57	14.00	19.00	14.00	19.93	16.73	0.62	17.35
	5.24	8.00	3.20	3.20	3.20	4,40	5.35	9.75
Mercury General Mead Johnson Nutrition	1.67	12.00	10.00	11.40	10.60	11.00	1.76	12.76
	11.61	(2.50)	NA	3.50	3.50	3.50	11.81	15.31
Annaly Capital Mgmt. Northwest Bancshares, Inc.	3,62	8.50	5.00	5.00	5.00	5,88	3,73	9.61
	2.80	10.00	9.00	9.00	9.00	9.25	2.93	12.18
Owens & Minor	2.60 4.49	19.00	12.00	6.50	12.07	12.39	4.77	17.16
Peoples United Fin	1.18	16.50	13.00	t3.30	13.57	14.09	1.26	15.35
Sherwin-Williams	2.35	8.50	7.70	7.30	7.75	7.81	2.45	10.26
Smucker (J.M.)	1.19	10.50	10.00	10.90	10.21	10.40	1.25	11.65
Silgan Holdings	7.86	12.00	13.00	3.00	13.00	10,25	8,26	18,51
Suburban Propane		12.00	16,00	16.00	16,00	15.00		NA
Stericycle Inc.	1.08	12.00	12.00	14.10	12.05	12.54	1,15	13,69
Waste Connections Weis Markets	2.40	3.50	NA	NA.	NA.	3,50	2.45	5.95
	0.97	12.50	7.90	9.50	6.91	9.20	1.01	10.21
Berkley (W.R.)	0.97	12.50	1.00	3.00	3.01			
Average								<u>12.18</u> %
Median								11.88_%

NA= Not Available NMF= Not Meaningful Figure

(1) Ms. Ahem's application of the DCF model to the domestic, non-price regluated comparable risk companies is identical to the application of the DCF to her proxy group of water companies. She uses the 60 day average price and the spot indicated dividend as of March 3, 2014 for her dividend yield and then adjusts that yield for 1/2 the average projected growth rate in EPS, which is calculated by averaging the 5 year projected growth in EPS provided by Value Line, www.reuters.com, www.zacks.com, and www.yahoo.com (excluding any negative growth rates) and then adding that growth rate to the adjusted dividend yield.

Source of Information:

Value Line Investment Survey: www.reuters.com Downloaded on 03/04/2014 www.zacks.com Downloaded on 03/04/2014 www.yahod.com Downloaded on 03/04/2014

Artesian Water Company Indicated Common Equity Cost Rate Through Use of a Risk Premium Model Using an Adjusted Total Market Approach

<u>Line No.</u>			Proxy Group of Twenty-Eight Non- Price-Regulated Companies
1.		Prospective Yield on Baa Rated Corporate Bonds (1)	5.90 %
2.		Equity Risk Premium (2)	4.89
3.		Risk Premium Derived Common Equity Cost Rate	
Notes:	(1)	Average forecast based upon estimates of Baa bonds per the consensus of nearly 50 economis Chip Financial Forecasts dated March 1, 2014 E and (see pages 9 and 10 of Schedule PMA-8). detailed below.")	ts reported in Blue December 1, 2013
		First Quarter 2014 Second Quarter 2014 Third Quarter 2014 Fourth Quarter 2014 First Quarter 2015 Second Quarter 2015 2015-2019 2020-2024	5.20 % 5.40 5.50 5.70 5.80 5.90 6.70 7.00
		Average	5.90 %

(2) From page 8 of this Schedule.

Artesian Water Company Comparison of Bond Ratings for the Proxy Group of Non-Price-Regulated Companies Comparable in Total Risk to the Proxy Group of Nine Water Companies

Moody's Bond Rating March 2014 Standard & Poor's Bond Rating March 2014

Proxy Group of Twenty-Eight Non-Price-Regulated	Bond	Numerical	Bond	Numerical
Companies	Rating	Weighting (1)	Rating	Weighting (1
Gallagher (Arthur J.)	NR		NR	
Baxter Intl Inc.	A3	7.0	Α	6.0
Bristol-Myers Squibb	A2	6.0	A+	5.0
Brown & Brown	NR		NR	
ConAgra Foods	Baa2	9.0	BBB-	10.0
Capitol Fed. Finl	NR	••	NR	
CenturyLink Inc.	Ba1	11.0	BB	12.0
Quest Diagnostics	Baa2	9.0	BBB+	8.0
Dun & Bradstreet	NR		NR	
DaVita HealthCare	B2	15.0	В	15.0
Haemonetics Corp.	NR	= +	NR	
Kroger Co.	Baa2	9.0	BBB	9.0
Lancaster Colony	NR		NR	
McKesson Corp.	Baa2	9.0	A-	7.0
Mercury General	NR		NR	- -
Mead Johnson Nutrition	Baa1	8.0	BBB-	10.0
Annaly Capital Mgmt.	NR		NR	
Northwest Bancshares	NR		NR	
Owens & Minor	Ba1	11.0	BBB	9.0
Peoples United Finl	A3	7.0	NR	- -
Sherwin-Williams	A3	7.0	Α	6.0
Smucker (J.M.)	A3	7.0	NR	
Silgan Holdings	Ba2	12.0	BB-	13.0
Suburban Propane	Ba3	13.0	BB-	13.0
Stericycle Inc.	NR.	= =	NR	
Waste Connections	NR	• •	NR	- -
Weis Markets	NR		NR	
Berkley (W.R.)	Baa2	9.0	BBB+	8.0
Average	Baa2	9.3	888	9.4

Notes:

(1) From page 5 of Schedule PMA-8.

Source of Information:

Standard & Poor's Bond Guide February 2014 www.moodys.com; downloaded 3/4/2014

Artesian Water Company Derivation of Equity Risk Premium Based on the Total Market Approach Using the Beta for the Proxy Group of Non-Price-Regulated Companies Proxy Group of Nine Water Companies

Line No.	-		Proxy Group of Twenty-Eight Non- Price-Regulated Companies
	Bas	sed on SBBI Valuation Yearbook Data:	
1.		Ibbotson Equity Risk Premium (1)	5.60 %
2.		Ibbotson Equity Risk Premium based on PRPM [™] (2)	9.26
	Bas	sed on Value Line Summary and Index:	
3.		Equity Risk Premium Based on <u>Value Line</u> Summary and Index (3)	3.81
4.		Conclusion of Equity Risk Premium (4)	6.98 %
5.		Adjusted Value Line Beta (5)	0.70
6.		Forecasted Equity Risk Premium	4.89 %
Notes:	(1)	Based on the arithmetic mean historical monthly returns on large stocks from Ibbotson® SBBI® 2013 Valuation Yearbook - Market Bonds, Bills, and Inflation minus the arithmetic mean monthly yie and Aa corporate bonds from 1926 - 2012. (11.83% - 6.23% = 5	t Results for Stocks, ld of Moody's Aaa .60%).
	•	accompanying direct testimony. The Ibbotson equity risk premiur PRPM TM is derived by applying the PRPM TM to the monthly risk p Ibbotson large company common stock monthly returns minus th Aa corporate monthly bond yields, from January 1928 through Ja	n based on the remiums between e average Aaa and
	(3) (4) (5)	From page 8 of Schedule PMA-8. Weighted average giving 50% to the PRPM™ results and 25% to results as explained in Ms. Ahern's direct testimony. Median beta derived from page 9 of this Schedule.	each of the other

Ibbotson® SBBI® 2013 Valuation Yearbook - Market Results for Stocks, Bonds,

Blue Chip Financial Forecasts, March 1, 2014 and December 1, 2013

Bills, and Inflation, Morningstar, Inc., 2013 Chicago, IL.

Sources of Information:

Value Line Summary and Index

Artesian Water Company Traditional CAPM and ECAPM Results for the Proxy Group of Non-Price-Regulated Companies Comparable in Total Risk to the Proxy Group of Nine Water Companies

Proxy Group of Twenty-Eight Non-Price-Regulated Companies	Value Line Adjusted Beta	Market Risk Premium (1)	Risk-Free Rate (2)	Traditional CAPM Cost Rate (3)	ECAPM Cost Rate (4)	Indicated Common Equity Cost Rate (5)
Gallagher (Arthur J.)	0.75	7.96 %	4.40 %	10.37 %	10.87 %	
Baxter Intl Inc.	0.80	7.96	4.40	10.77	11.17	
Bristol-Myers Squibb	0.70	7.96	4.40	9.97	10.57	
Brown & Brown	0.75	7.96	4.40	10,37	10.87	
ConAgra Foods	0.65	7.96	4.40	9.57	10.27	
Capitol Fed. Finl	0.55	7. 96	4.40	8.78	9.67	
CenturyLink Inc.	0.75	7.96	4.40	10,37	10.87	
Quest Diagnostics	0.75	7.96	4,40	10.37	10.87	
Dun & Bradstreet	0.80	7.96	4.40	10,77	11.17	
DaVita HealthCare	0,70	7.96	4.40	9.97	10.57	
Haemonetics Corp.	0.70	7.96	4.40	9,97	10,57	
Kroger Co.	0.65	7.96	4,40	9.57	10.27	
Lancaster Colony	0.75	7.96	4,40	10,37	10.87	
McKesson Corp.	0.70	7.96	4.40	9.97	10.57	
Mercury General	0.75	7.96	4.40	10.37	10,87	
Mead Johnson Nutrition	0.65	7.96	4.40	9.57	10.27	
Annaly Capital Momt.	0.65	7.96	4.40	9.57	10.27	
Northwest Bancshares	0.75	7.96	4.40	10.37	10.87	
Owens & Minor	0.85	7.96	4.40	11.17	11,46	
Peoples United Finl	0.70	7.96	4.40	9.97	10.57	
Sherwin-Williams	0.70	7.96	4.40	9.97	10.57	
Smucker (J.M.)	0.70	7.96	4.40	9.97	10.57	
Silgan Holdings	0.70	7.96	4.40	9.97	10.57	
Suburban Propane	0.70	7,96	4.40	9.97	10.57	
Stericycle Inc.	0.70	7.96	4.40	9,97	10.57	
Waste Connections	0.70	7.96	4.40	9.97	10.57	
Weis Markets	0.65	7.96	4.40	9.57	10.27	
Berkley (W.R.)	0.65	7.96	4.40	9.57	10.27	
Average	0.71			10.04 %	10.62 %	10.33 %
Median	0.70			9.97 %	10.57_%	10.27 %

Notes:

- (1) From Schedule PMA-9, page 2, note 1.
 (2) From Schedule PMA-9, page 2, note 2.
 (3) Derived from the model shown on Schedule PMA-9, page 2, note 3.
- (4) Derived from the model shown on Schedule PMA-9, page 2, note 4.(5) Average of CAPM and ECAPM cost rates.

Attaian Water Commun Derivation of the Floatation Cost Adjustment to the Cost of Common Equity.

Equity issuances and Floatation Costs of the Parent Sings, 2004

[Column 10]	Flotation Cost Perecentage (7)	7.47%	4.99%	6.16%
[Column 9] [Column 10]	Total Floatation Costs (6)	15,855,877 \$ 1,279,138	963,875	2,243,013
		•	**	•
[Column 8]	Total Net Proceeds (5)	15,855,977	18,338,125	34,192,102
		*	•	**
[Column 7]	Gross Equity Issue before Costs (4)	4 17,135,114 \$	19,300,000	36,435,114 \$
		**		49
[Column 6]	Net Proceeds per Share (3)	17.8500	\$ 183361	
<u>0</u>	D Set D	\$ 17.8500	•	
[Column 5]	Underwriting Discount	0.8000	0.8139	
_	¬	•	••	
[Column 4]	Market Pressure (2)	0.6400 \$	0.1500 \$	
_	2	47	**	
[Column 3]	Offering Price per Share	\$ 18.6500	\$ 19.1500	
_	•		•	
[Column 2]	Market Price	19.2900	19.3000	
<u>3</u>	Na.	•	*	
[Column 1]	Shares Issued	888,290 (8)	1,000,000	
	Transaction (1)	Share Offering	Share Offering	
	Date	07/15/11	06/14/07	

Flotation Cost Adiustment

Fletation Cost Adjustment (11)	0.20
DCF Cost Rate Adjusted for Flotation (10)	9.19 %
Average DCF Cost Rate Unadjusted for Flotation (9)	% 66,8
Adjusted Dividend Yield	3.08 %
Average Projected EPS Growth Rate	% 18:31 %
Average Dividend Yeld	2.89
	Proxy Group of Nine Water Companies

Notes are on page 2 of this Schedule.

Artesian Water Company, Inc. Notes to Accompany the Derivation of the Flotation Cost Adjustment to the Cost of Common Equity

- (1) Company-provided.
- (2) Column 2 Column 3.
- (3) Column 2 the sum of columns 4 and 5.
- (4) Column 1 * Column 2.
- (5) Column1 * Column 6.
- (6) Column1 * (the sum of columns 4 and 5).
- (7) (Column 7 Column 8) divided by Column 7.
- (8) Includes an over-allotment option of 84,000 shares.
- (9) Using the average growth rate from Schedule 6.
- (10) Adjustment for flotation costs based on adjusting the average DCF constant growth cost rate in accordance with the following:

$$K = \frac{D(1+0.5g)}{P(1-F)} + g,$$

where g is the growth factor and F is the percentage of flotation costs.

(11) Flotation cost adjustment of 0.17% equals the difference between the flotation adjusted average DCF cost rate of 9.04% and the unadjusted average DCF cost rate of 8.87% of the proxy group of nine water companies.

Source of Information:

Company provided information

Artesian Water Company
Derivation of Investment Risk Adjustment Based upon Ibbotson Associates' Size Premia for the Decile Portfolios of the NYSE/AMEX/NASDAQ

Line No.

 $\dot{\sim}$

	∓	_1	ા	rol	41
	Market Capitalization on March 3, 2014 (1)	tion on March 3,	Applicable Decile of the NYSE/AMEX/ NASDAQ (2)	Applicable Size Premium (3)	Spread from Applicable Size Premium for (4)
Artesian Water Company					
Based Upon the Proxy Group of Nine Water Companies	\$ 220,188		9 - 10	4.45%	
Proxy Group of Nine Water Companies	\$ 1,769.332	8.0 ×	5-6	1.75%	2.70%
	€	(8)	()	(a)	(E)
	Decile	Number of Companies (millions)	Recent Total Market Capitalization (millions)	Recent Average Market Capitalization (millions)	Size Premium (Return in Excess of CAPM) (2)
Largest	- 8	163 181	\$ 8,865,444.654 2,044,297.841	\$ 54,389.231 \$ 11,294.463	-0.3 8% 0.78%
	eo ₹	196	1,063,677.148		0.94%
	+ ₩	200	664,148.153	\$ 3,304,220 \$ 2,245,909	1.17%
	ဖ	238	369,281,218		1.75%
	~	301	297,500.544		1.77%
	œ (333	208,267,900		2.51%
	ອກ <u>;</u>	450	156,980.841	m	2.80%
Smallest	10	1212	111,034.220	\$ 91.612	6.10%
- seption N			•	*From Ibbotson 2012 Yearbook	arbook
(1)	From Page 2 of this Schedule. Gleaned from Column (D) on	s Schedule. Imn (D) on the bottom	From Page 2 of this Schedule. Gleaned from Column (D) on the bottom of this page. The appropriate decile (Column (A)) corresponds to the	tte decile (Column (A))	corresponde to the
(3)	market capitalizatio Corresponding risk Line No. 1a Colum	on of the proxy group, we premium to the decile is in 3 - Line No. 2 Colu	market capitalization of the proxy group, which is found in Column 1. Corresponding risk premium to the decile is provided on Column (E) on the bottom of this page. Line No. 1a Column 3 – Line No. 2 Column 3 and Line No. 1b, Column 3 – Line No. 3 of Column 3 etc For	the bottom of this page.	Dalumn 3 etc For Por
	example, the 2.7%	in Column 4, Line No.	example, the 2.7% in Column 4, Line No. 2 is derived as follows 2.7% = 4.45% - 1.75%.	= 4.45% - 1.75%.	of 2

Artesian Water Company Market Capitalization of Artesian Water Company and the Proxy Group of Nine Water Companies

φι	Market Capitalization on March 03, 2014 (3) (millions)		220.188 (6)		1,155.002	7,814.020	4,334,673	171.027	967.242	360,456	315.584	547.608	258.373	1,769.332	
κοl	Market-to-Book Cay Ratio on March Ma 03, 2014 (2)		213.0 % (5) \$		254.1 % \$	175.8 \$	312.8 \$	144.7	204.2	193.7	173.8	199.4	258.8 \$	213.0 % \$	
41	Closing Stock Market Price on March 03, 2014	¥	ч		\$ 30.020	\$ 44.150	\$ 24.740	\$ 21.820	\$ 23.080	\$ 32.950	\$ 19.980	\$ 29.330	\$ 20.000	\$ 27,341	
ଚା	Total Common Equity at Fiscal Year End 2012 (millions)	103.375 (4)			454.579	4,444.988	1,385,704	118.180	473.712	186.121	181.632	274.604	99.825	846.594	
	ا	5			•	₩	₩.	6	4	•	•	s	%	<i>پ</i>	
≈1	Book Value per Share at Fiscal Year End 2012 (1)	NA			\$ 11,815	\$ 25,115	\$ 7.909	\$ 15,078	11.304	\$ 17.014	\$ 11,499	\$ 14.708	\$ 7.727	\$ 13.574	
÷I	Common Stock Shares Outstanding at Fiscal Year End 2012 (millons)	ΨZ			38.474	176.988	175.209	7.838	41.908	10.939	15.795	18.671	12.919	55.416	
	Exchange														
	Company	Artesian Water Company	Based Upon the Proxy Group of Nine Water Companies	Proxy Group of Nine Water Companies	American States Water Co.	American Water Works Co., Inc.	Agua America, Inc.	Artesian Resources Corp.	California Water Service Group	Connecticut Water Service, Inc.	Middlesex Water Company	SJW Corporation	York Water Company	Average	

NA= Not Available

Column 3 / Column 1.
Column 4 / Column 2.
Column 5 * Column 3.
From Financial Statements of Artesian Water Company for Fiscal Year End 2012.

Nates: (1)
(2)
(3)
(4)
(5)

The market-to-book ratio of Artesian Water Company on March 03, 2014 is assumed to be equal to the market-to-book ratio of the Proxy Group of Nine Water Companies at March 03, 2014.

Artesian Water Company's common stock, if traded, would trade at a market-to-book ratio equal to the average market-to-book ratio at March 03, 2014 of the Proxy Group of Nine Water Companies, 213%, and Artesian Water Company's market capitalization on March 03, 2014 would therefore have been \$220,188 million. 9

Source of Information: 2012 Annual Forms 10K yahoo.finance.com